

They tried to alert folks to fight SB 9 / SB 10 on Nextdoor. A good start, but there's a much, much better way!

nextdoor

SB 9



- Home
- Girard Tract
- Map
- Vaccine Map
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- Businesses
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- Events
- Real Estate
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- Documents
- General

All Posts Neighbors Businesses

Posts

See all >



Dee and Len Julian
El Dorado Park South · 15 Jul

LA County Property Valued at \$1.76 Trillion for 2021
<https://www.livablecalifornia.org/act-to-oppose-sb-9-and-sb-10/>



Tony Blake
Poe Ave · 21 Jun

Voting on SB 9 & SB 10
I just called my Assemblyman, Jesse Gabriel (WH) to voice my opposition to **SB 9** and **SB 10**, proposed legislation that has the potential to destroy single family home neighborhoods. Under the guise of easing...



Gavin Stokes
Woodland Hills Northwest · 9 Jul

Abandoned Construction Dumpster
I say get a jump on **SB 9/10** and set it up as an ADU.



Lars Rottler
Girard Tract · 8 Jul

These bad bills keep coming back over and over again from Sacramento SB 9 and SB 10, just two of 7 bad bills all in line with these two.
Join the Woodland Hills Home Owners association to stay updated about what is going on at whho.com
https://drive.google.com/file/d/1X7urtgRgf6cNq6xAd1iKRx7Rx6gXL1_Q/view

Groups

Nextdoor Allows You to Post Arguments that GET SERIOUS TRACTION!

An effective post is an urgent call to act. You can send links and info, and urge your larger California network of family and friends to also take action.

It is CRUCIAL to grab attention! **First find a photo or illo** that goes with your envisioned post for your area.

Then, an effective Nextdoor post may include:

- Link to a [disturbing *Wall Street Journal* article](#)
- Link to [United Neighbors 2-min video](#)
- Link to [Livable's DoGooder instant email](#)
- Link to [towns and cities targeted by SB 10](#)

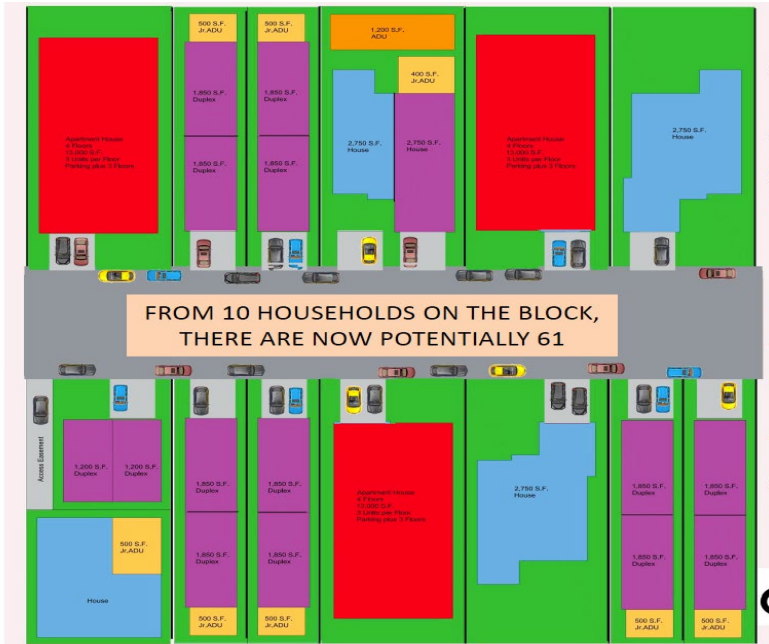


Here are the three **MUST DO** things to make Nextdoor work!

- An effective post is an urgent call to act, to send links and info, and to urge your California friends/family to also take action.
- Encourage others who are concerned to repost in their own Nextdoor neighborhoods for a **MUCH** greater reach, well beyond your area.
- After you Post, go to your three dots ... and click on “Close the Discussion” (to deter attack replies written to dilute your message.)

WE EXPLAIN THIS ALL, RIGHT NOW!!

Pick a vivid illo or photo! Use NOW, in real time, if you wish!



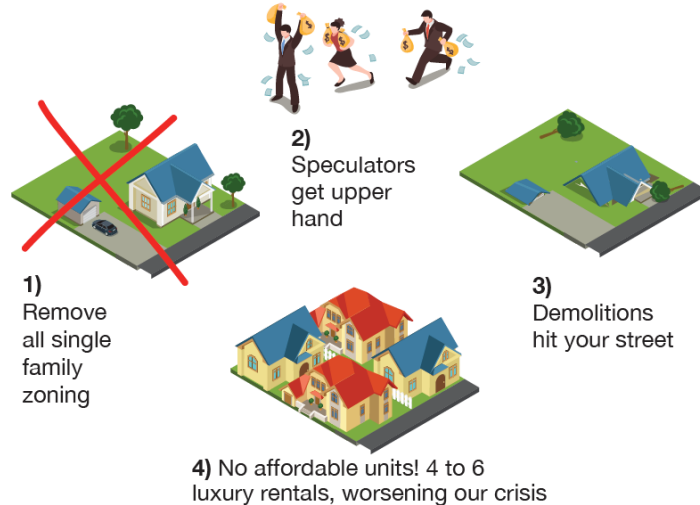
SB 10
4 Story
Apartments
Looming over
Everything

Minimal
off-street
parking.

Total loss of
Single Family
Neighborhood:



SB 9 is a dog whistle to financiers: Jam California streets with 4 to 6 houses per lot, drum out homeownership.



7 Steps for a Perfect, Profound, Persuasive Post!

- 1) Click the space at the top of the Nextdoor page where it says “POST”
- 2) Click on “CHOOSE CATEGORY” and then select “GENERAL”
- 3) At the bottom of your message box make sure “VISIBLE TO” is set for “ANYONE”
- 4) In “SUBJECT” line, type in a nice bold sentence or two
- 5) Below, in “MESSAGE,” paste in an action request you’ve already copied from United Neighbors, Livable California or other. OR type in your own action request!
- 6) Click “ADD PHOTO” in lower left corner. Attach a catchy illo or photo. CRUCIAL!
- 7) Click on “POST” in the lower right corner.

You are now LIVE on Nextdoor, with a vivid image and compelling message!

Rick has shared a link in Chat to these 7 steps . We will do them together today!

The REALLY satisfying part of Nextdoor! The 4 Final Steps!!

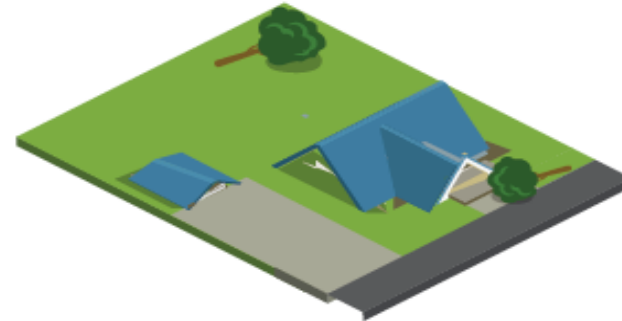
!

SB 9 is a dog whistle to financiers: Jam California streets with 4 to 6 houses per lot, drum out homeownership.



1)
Remove
all single
family
zoning

2)
Speculators
get upper
hand



3)
Demolitions
hit your street



4) No affordable units! 4 to 6
luxury rentals, worsening our crisis

OOPS. Totally wrong 4 steps! Here are the Correct 4 Final Steps on Nextdoor

1) Review your post. Then CLICK the “3-dot” ... It’s in your right upper corner on Nextdoor! Then click on “CLOSE THE DISCUSSION.” Refresh the page so your closure “takes.”

(Closing the discussion stops attackers from replying & derailing the effect of your post.)

2) A DAY OR SO LATER: Go back to your 3 dots ... click “REOPEN DISCUSSION,” refresh your page.

3) Post a REPLY to – yourself. YEP, reply to yourself! Write a NEW Subject Line and warn neighbors that the SB 9 and SB 10 final votes are coming soon. Urge your Nextdoor neighbors to take action!

4) Go to your 3 dots again ... and click “CLOSE DISCUSSION.” This fabulous Nextdoor tool moves your now-updated post, with its **new Subject Line and Updated info**, way up in the “Newsfeed,” so it’s now “visible” for a longer time!

A Great Nextdoor Post by Nancy Sogoian of the San Fernando Valley

STATEWIDE ACTION ALERT — Share this info to Help Save Our Neighborhoods and Quality of Life —

CLICK ON ILLUSTRATION to view in full. PLEASE forward this info to everyone you know in California!

Everyone, everywhere in California concerned about preserving quality of life in our communities, must immediately contact their Assemblymember and demand they VOTE NO ON SB9 and NO ON SB10 (and please ask your friends/family members to also forward this info and tell them it's urgent to take action with California friends/family network). These housing bills will NOT solve California's affordability issues but WILL cause irreversible major problems. Our legislators must propose an actual solution, and not simply push through destructive developer giveaways!

Please click on the hyperlink below to look up contact info for legislators anywhere in California: <http://findyourrep.legislature.ca.gov>

WATCH THIS 2-MINUTE VIDEO SHOWING WHAT WILL HAPPEN TO NEIGHBORHOODS ALL OVER CALIFORNIA IF SB 9 and SB 10 PASS: <https://www.youtube.com/watch?v=YpBmRgTFAbo>

For questions or for an email template to share with others, please click on my name to send me a PM! Take action NOW. It's up to ALL of us!