

Perspectives on Affluence & Poverty

Presentation by Wendell Cox

Livable California

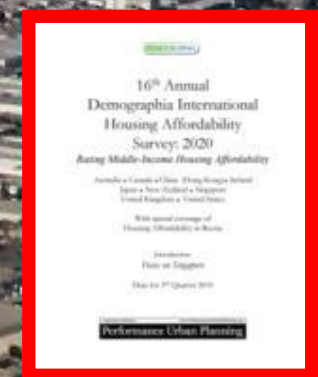
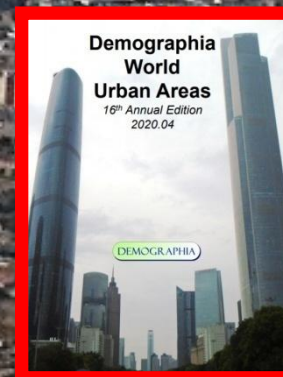
May 1, 2020 (On-line)

Los Angeles



DEMOGRAPHIA

The Evolving Urban Form
Development Profiles of
World Urban Areas





CONSERVATOIRE NATIONAL
DES ARTS ET MÉTIERS



Toward More Prosperous Cities

*A framing essay on urban areas, planning,
transport and the dimensions of sustainability*

by Wendell Cox

PERSPECTIVE

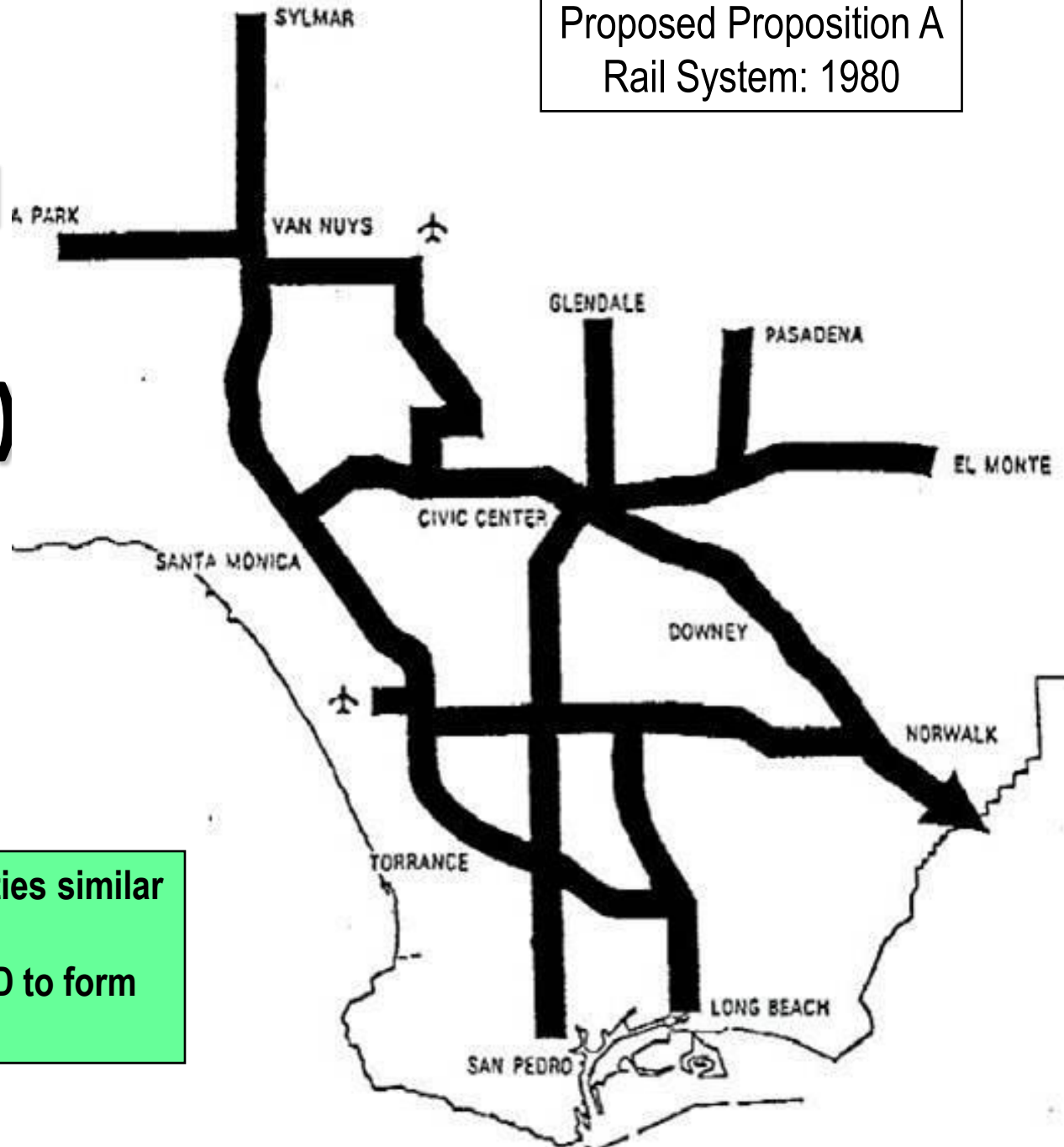
Domestic policy should:

Facilitate Improved Affluence & Reduce Poverty

What We Approved In 1980 (Proposition A)



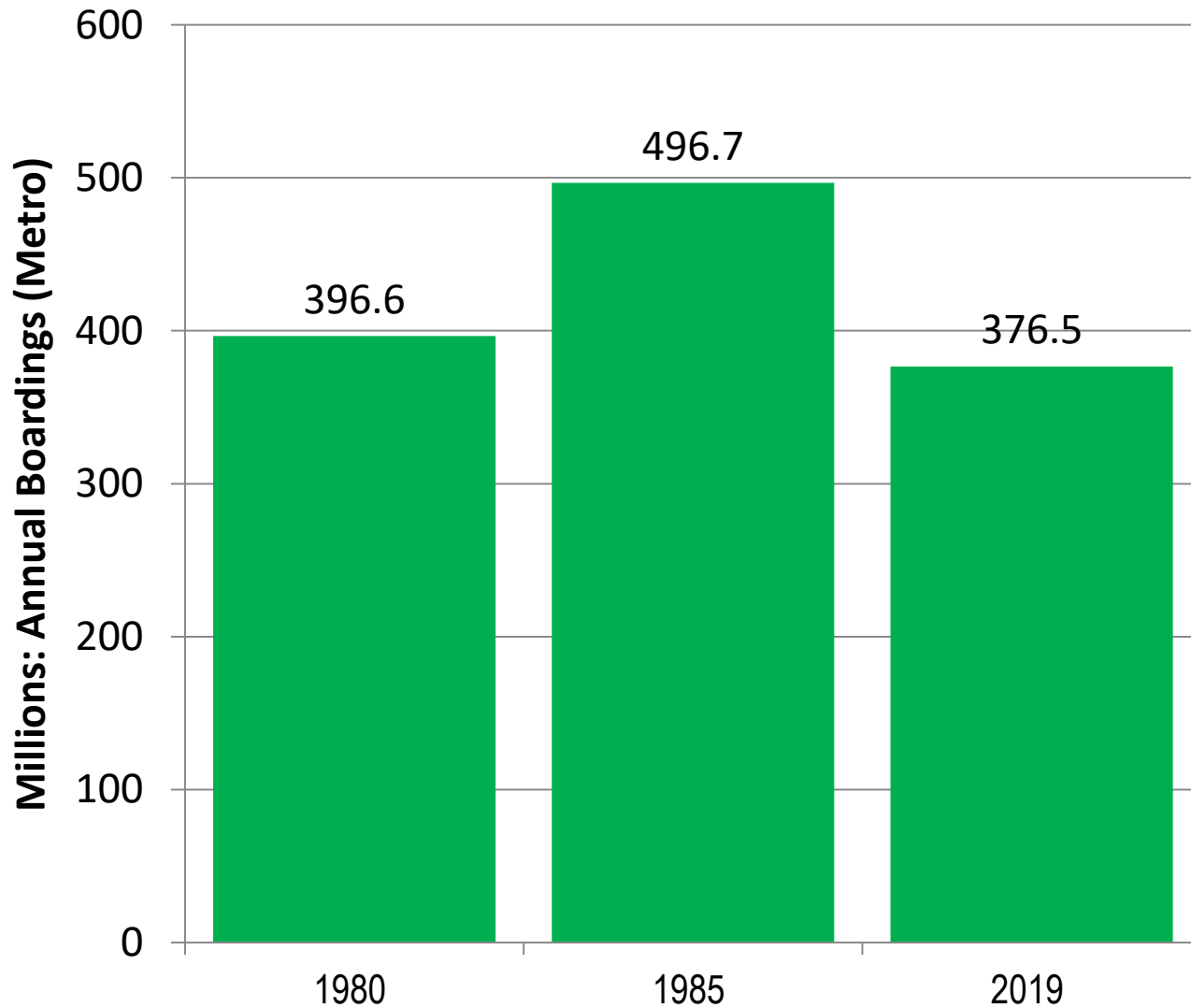
Proposed Proposition A
Rail System: 1980



- Policy responsibilities similar to MTC in Bay Area
- Merged with SCRTD to form MTA in 1993

MTA/SCRTD Ridership Trend

RIDERSHIP & SHARE DOWN DESPITE RAIL



**Los Angeles County
TRANSIT MARKET SHARE**

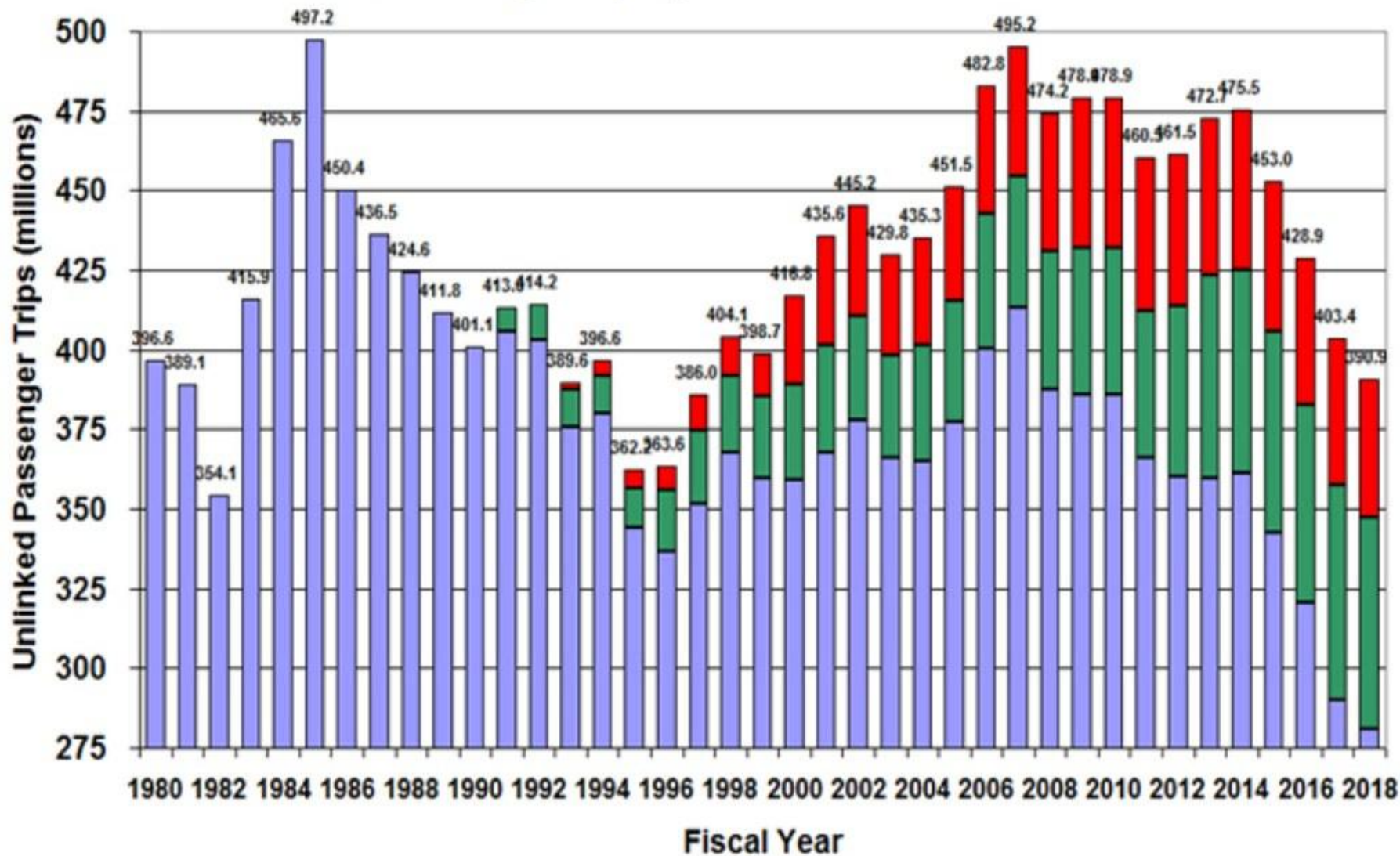
All operators
1980: 7.0%
2018: 5.7%

After opening
6 urban rail corridors
5 commuter rail lines
2 busways
Estimated \$25 Billion



LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY

Unlinked Passenger Trips by Mode Fiscal Years 1980-2018



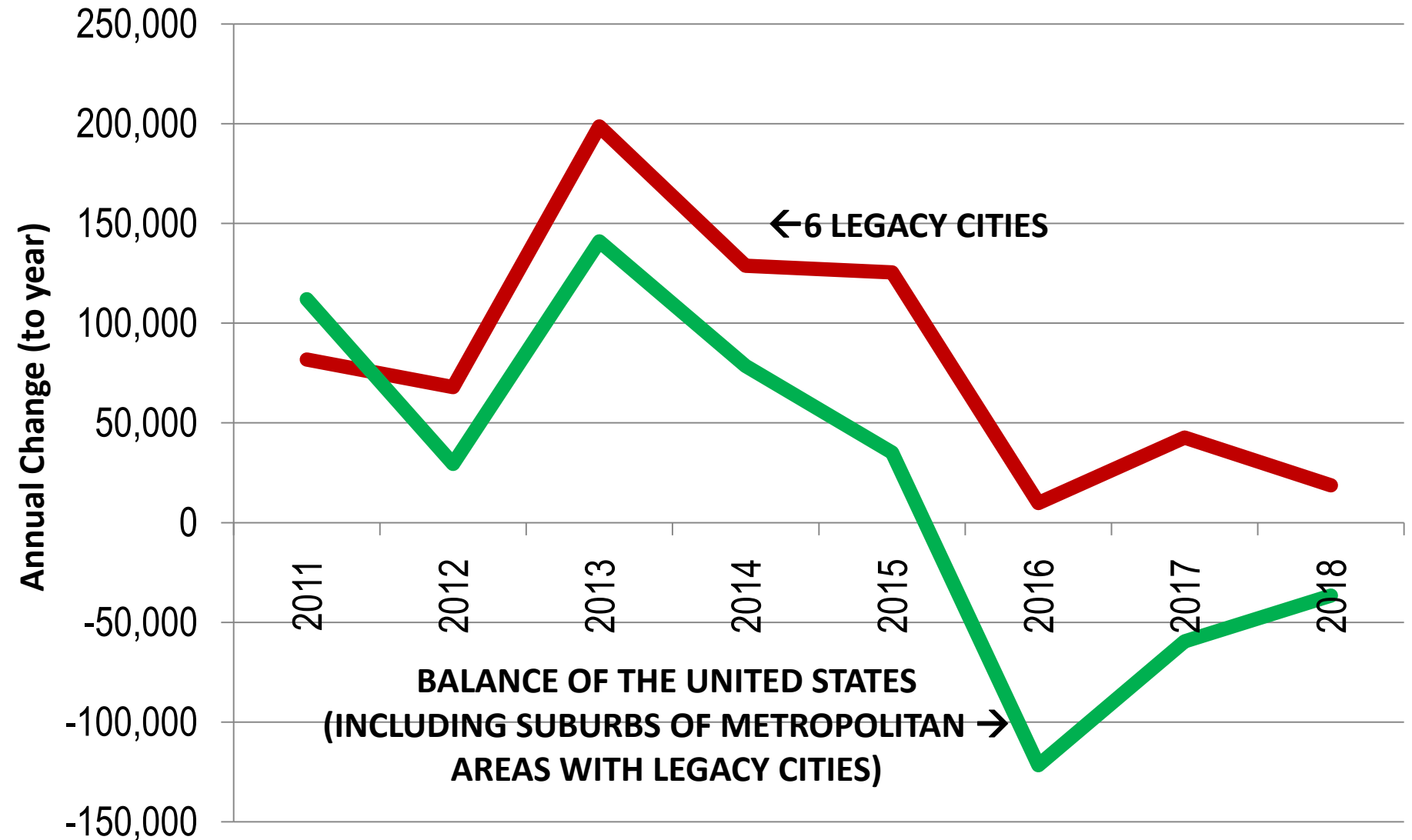
By Thomas A. Rubin



Figure 5

Annual Transit Commuting: 2010-2018

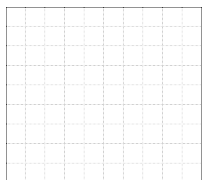
TRANSIT LEGACY CITIES & BALANCE OF US



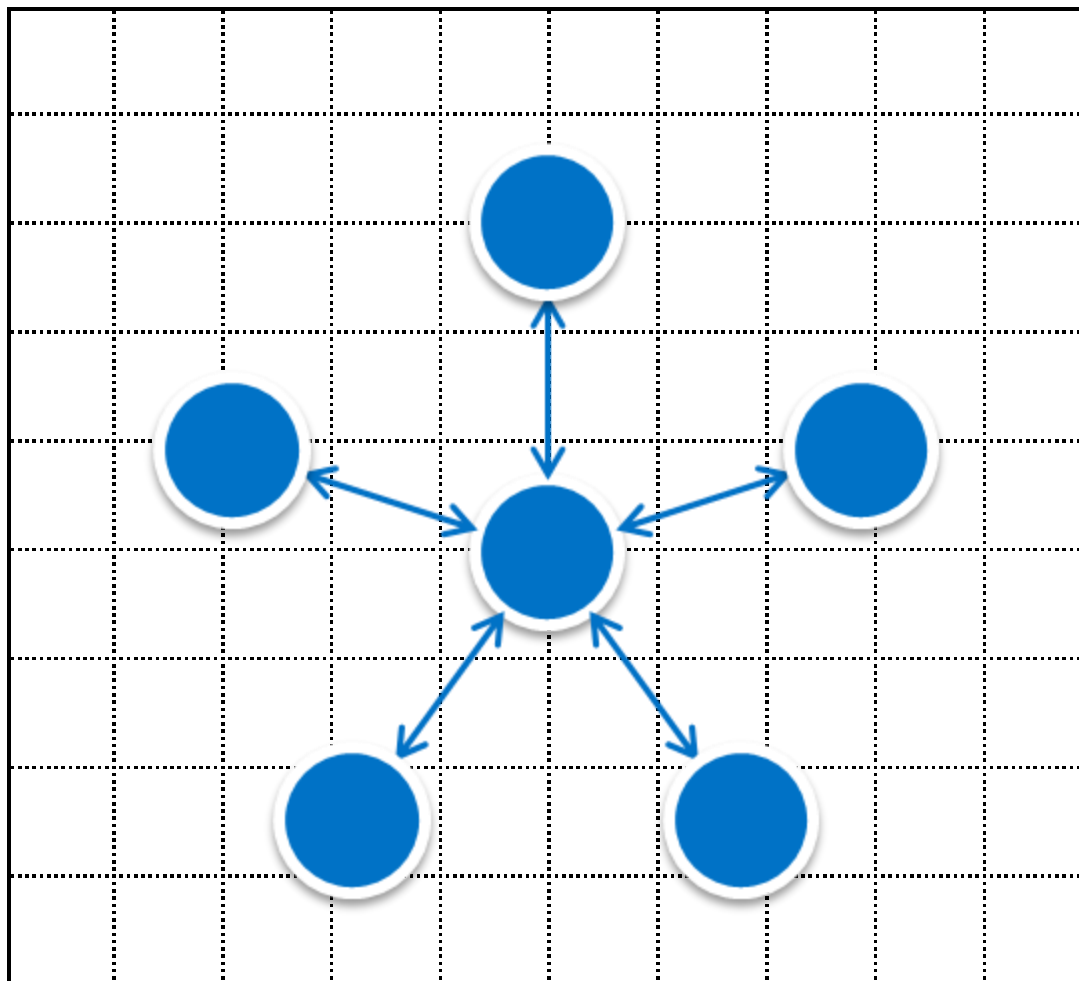
Transit's Challenge: Competing with Cars

CONCEPTUAL: CARS & TRANSIT

CAR
TRAVEL
ROUTES
(ROADS)



TRANSIT
ROUTES



TRANSIT DISADVANTAGES

- Most trips require transfers
- (Often downtown)
- Last Mile
- Stops along the way
- Not walking distance

Transit is About Downtown

Transit Work Trip Destinations

53 MAJOR METROPOLITAN AREAS: 2017

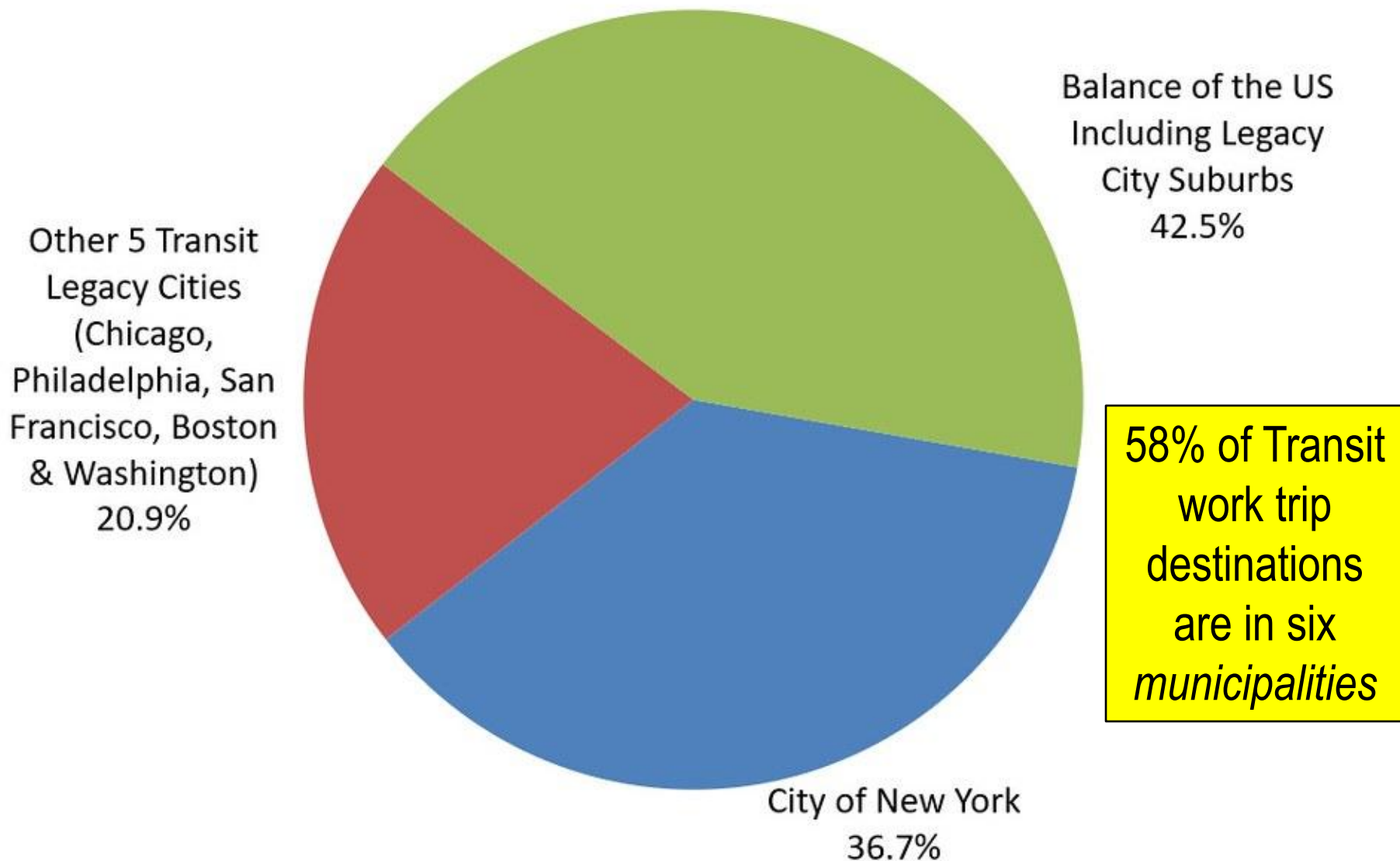


Figure 1

Legacy Cities Share of US Transit & Jobs

2010-2019 B7 2019 MEDIAN MULTIPLE

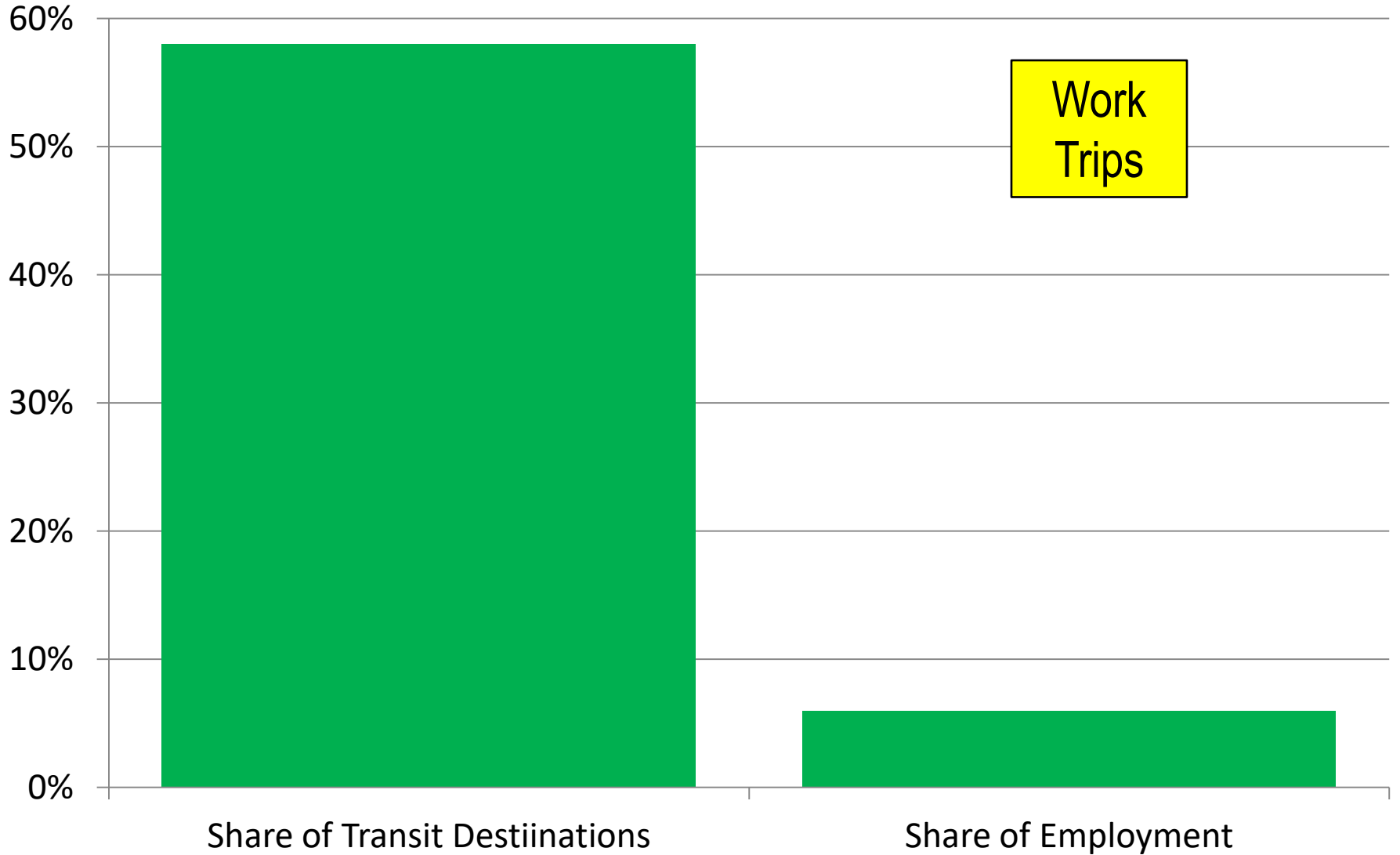
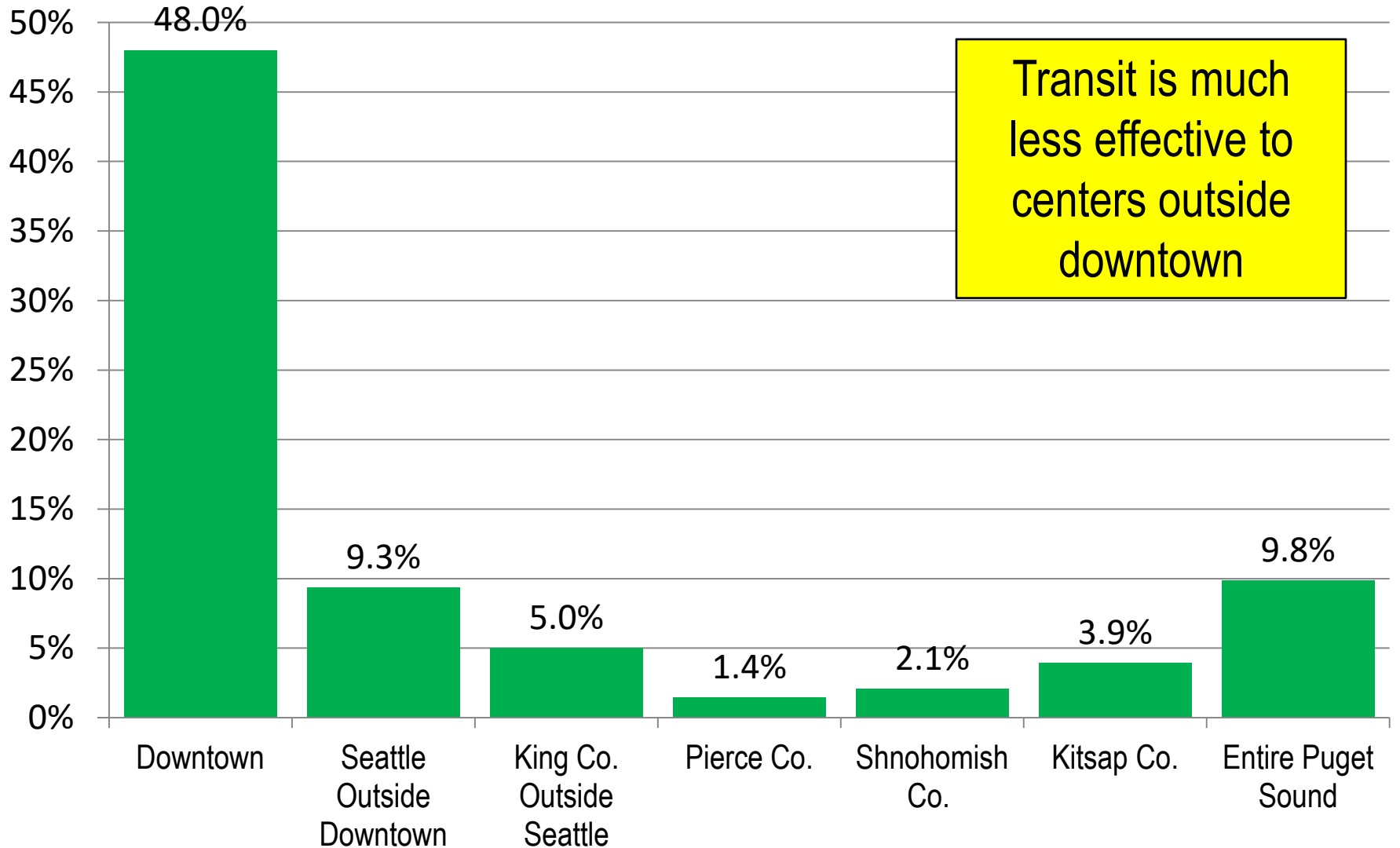


Figure 10

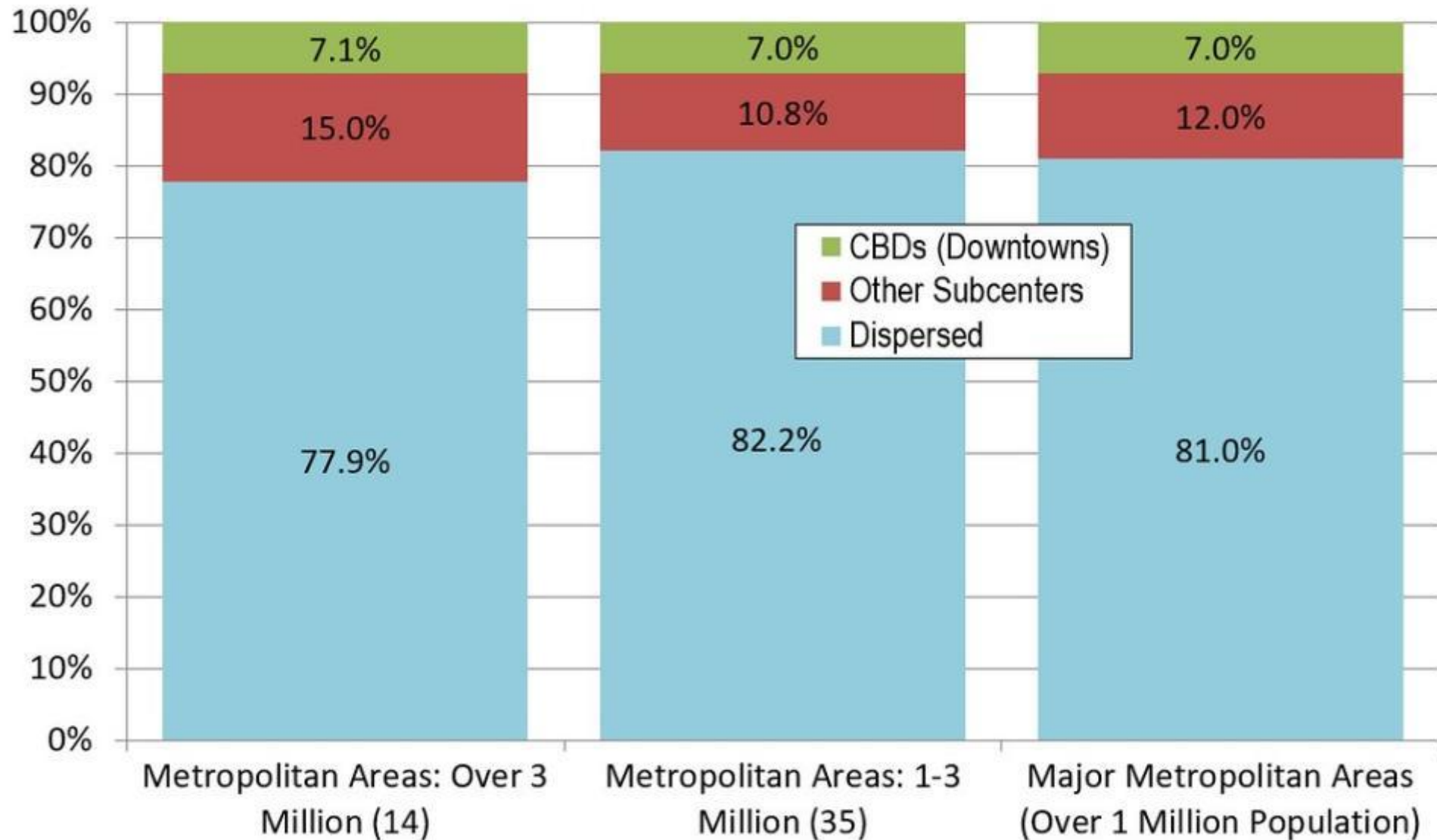
Transit Work Location Market Share

PUGET SOUND REGION (SEATTLE): 2017



US Major Metropolitan Area Employment

DISPERSION & CONCENTRATION: 2000

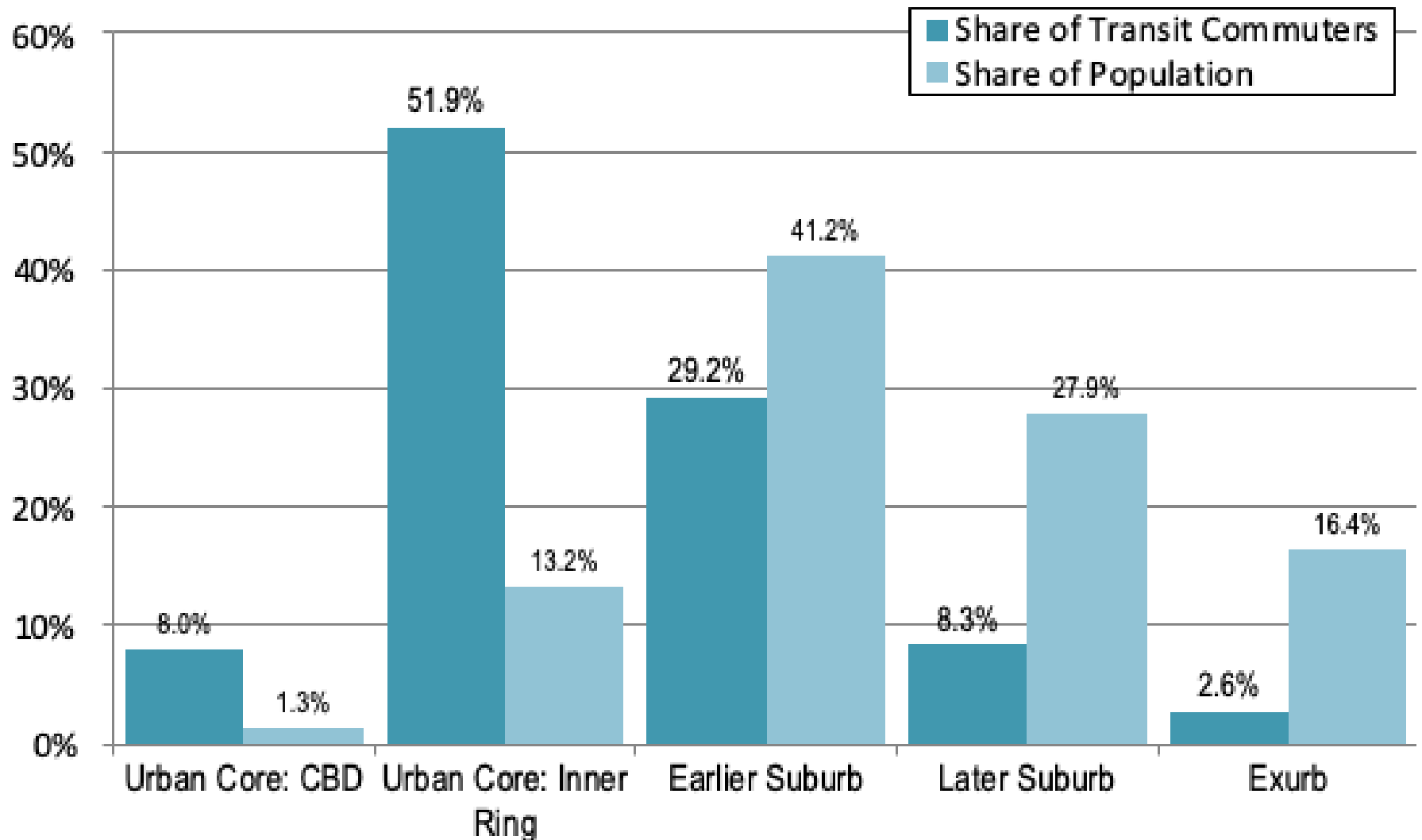


Source: Lee and Gordon, 2007

Figure 1

Transit & Population Share by City Sector

2013/2017

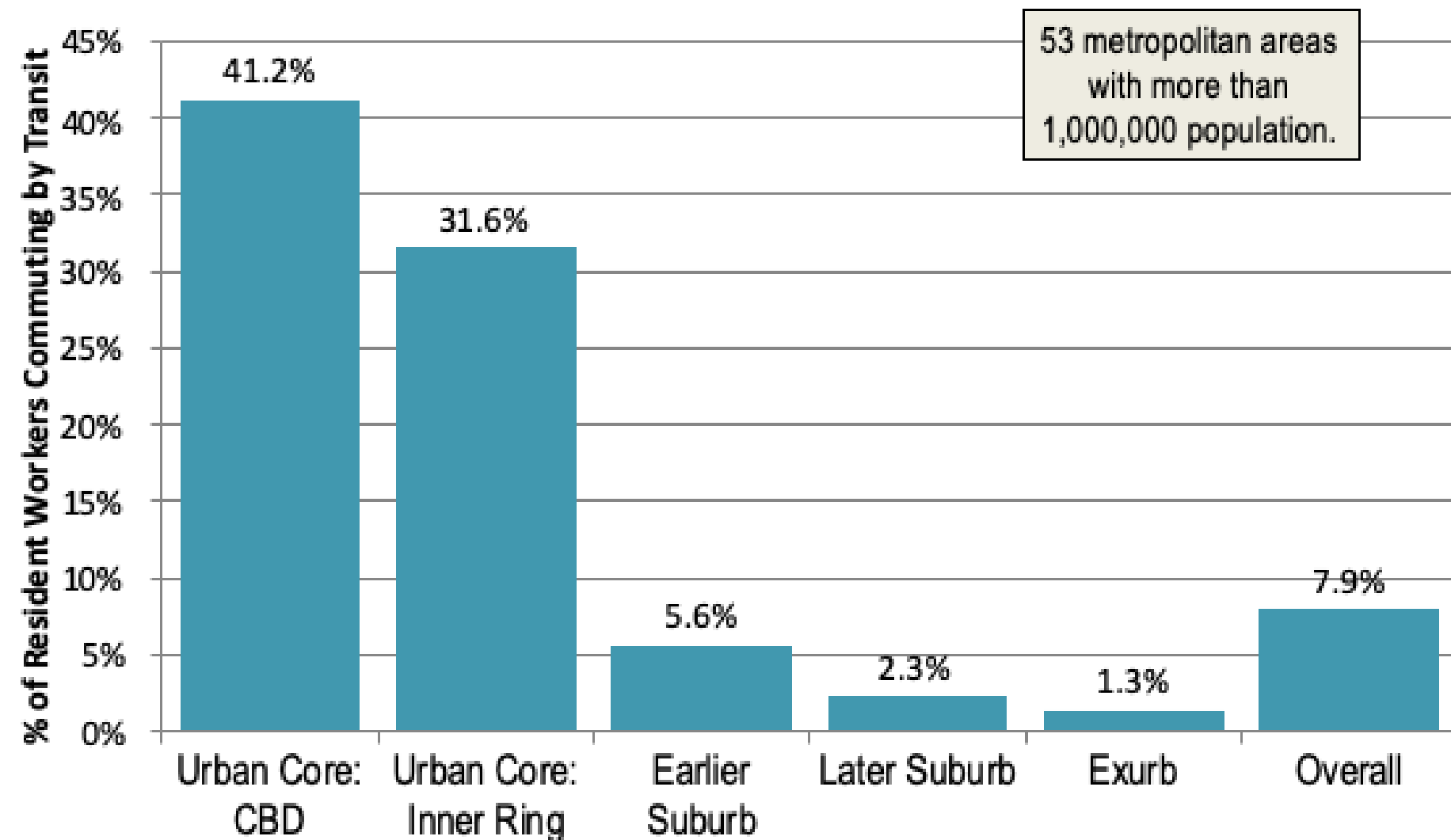


Derived from American Community Survey, 2017.

Figure 1

Transit Share: Urban Core & Suburbs

MAJOR METROPOLITAN AREAS: 2013/2017

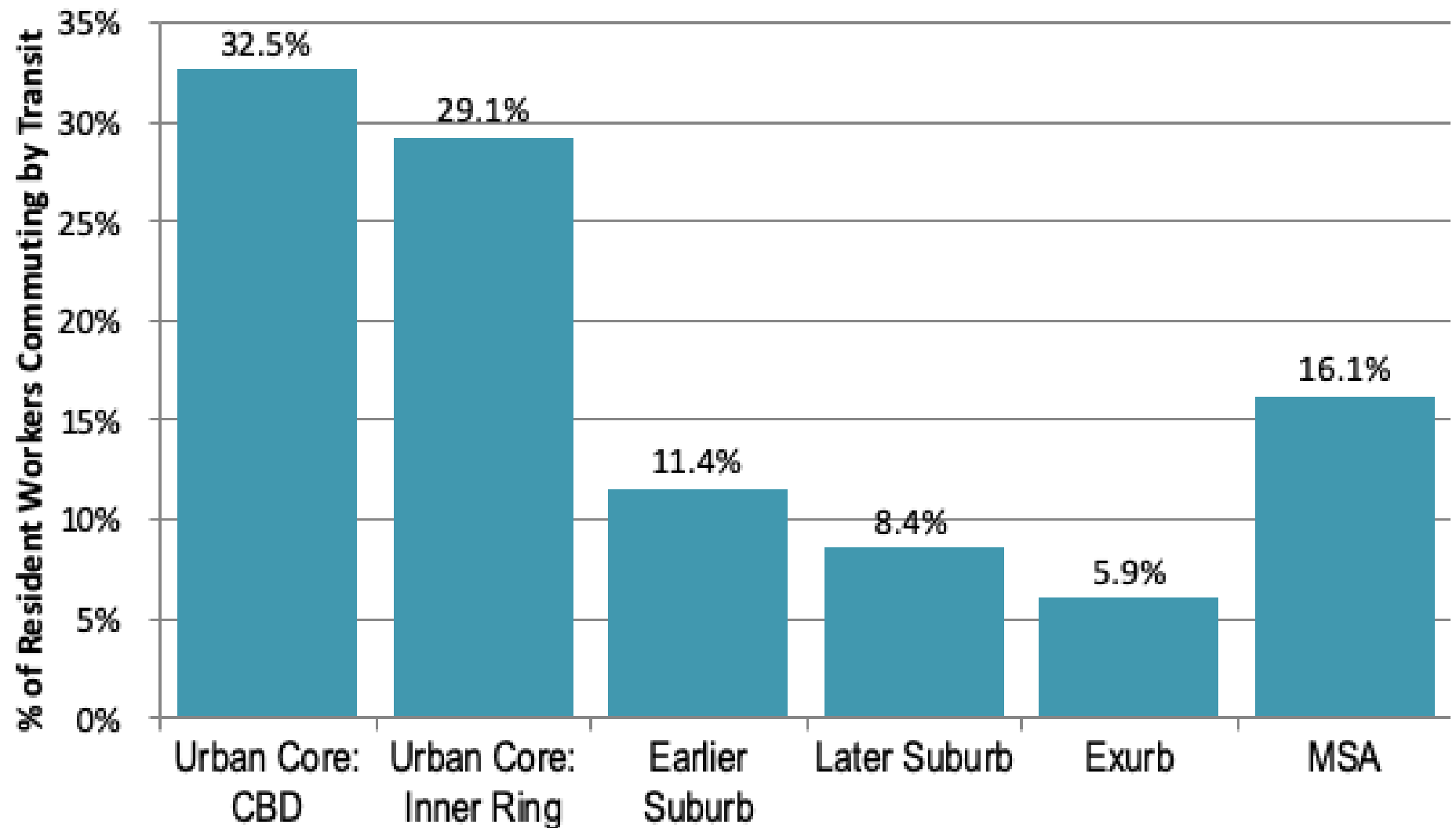


Derived from American Community Survey & City Sector Model

Figure 2

Transit Share: Urban Core & Suburbs

SAN FRANCISCO MSA: 2013/2017



Derived from American Community Survey & City Sector Model

Figure 6

Democratization of Prosperity

ASSOCIATION BETWEEN MOBILITY & AFFLUENCE

Chicago

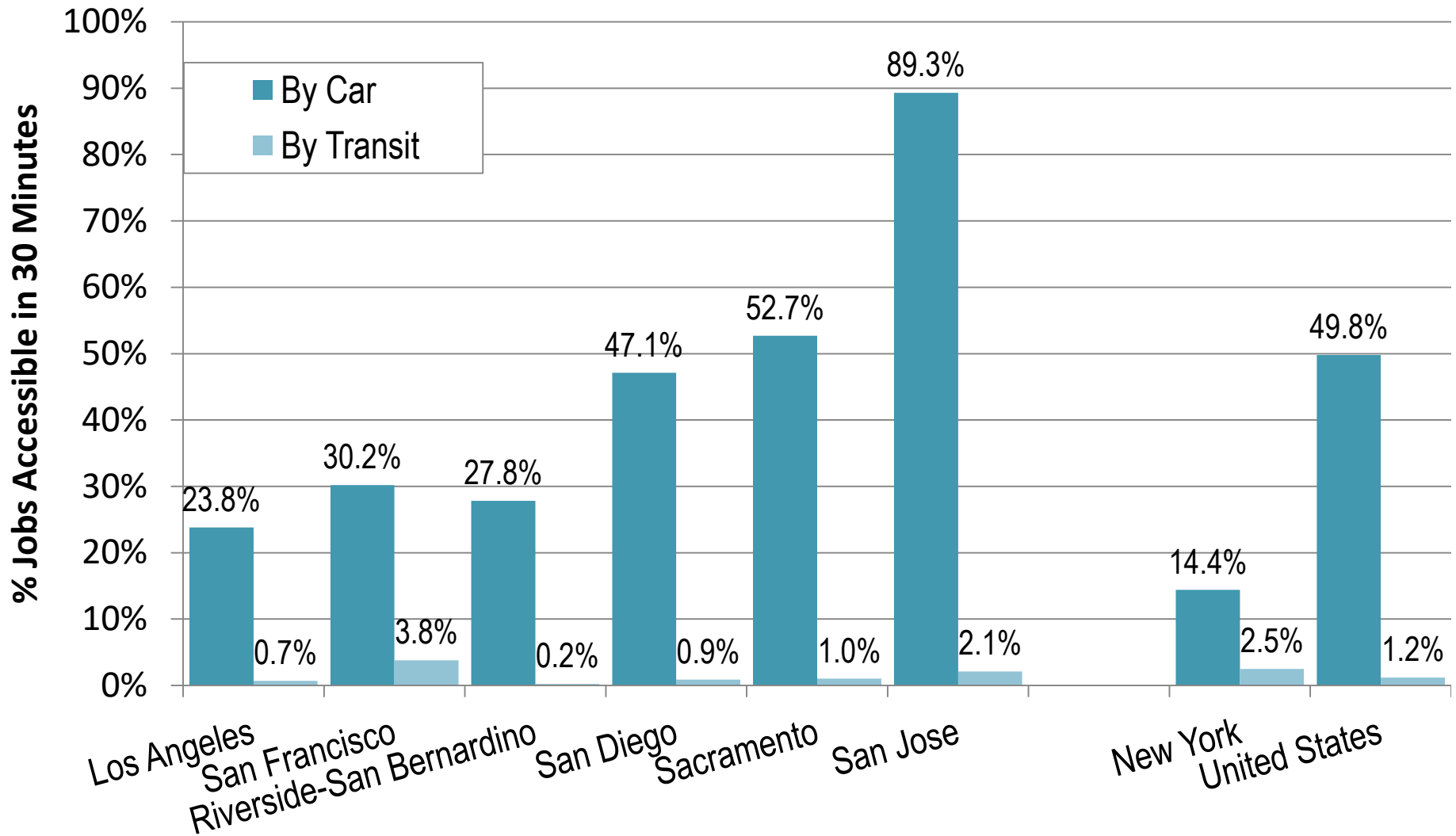
Reduced Minority
Unemployment
With Cars
U. of California

PRUD'HOMME
Mobility Improves
Productivity
U. Of Paris

HARTGEN-FIELDS
Mobility Improves
Productivity

Access: Jobs within 30 Minutes (Average)

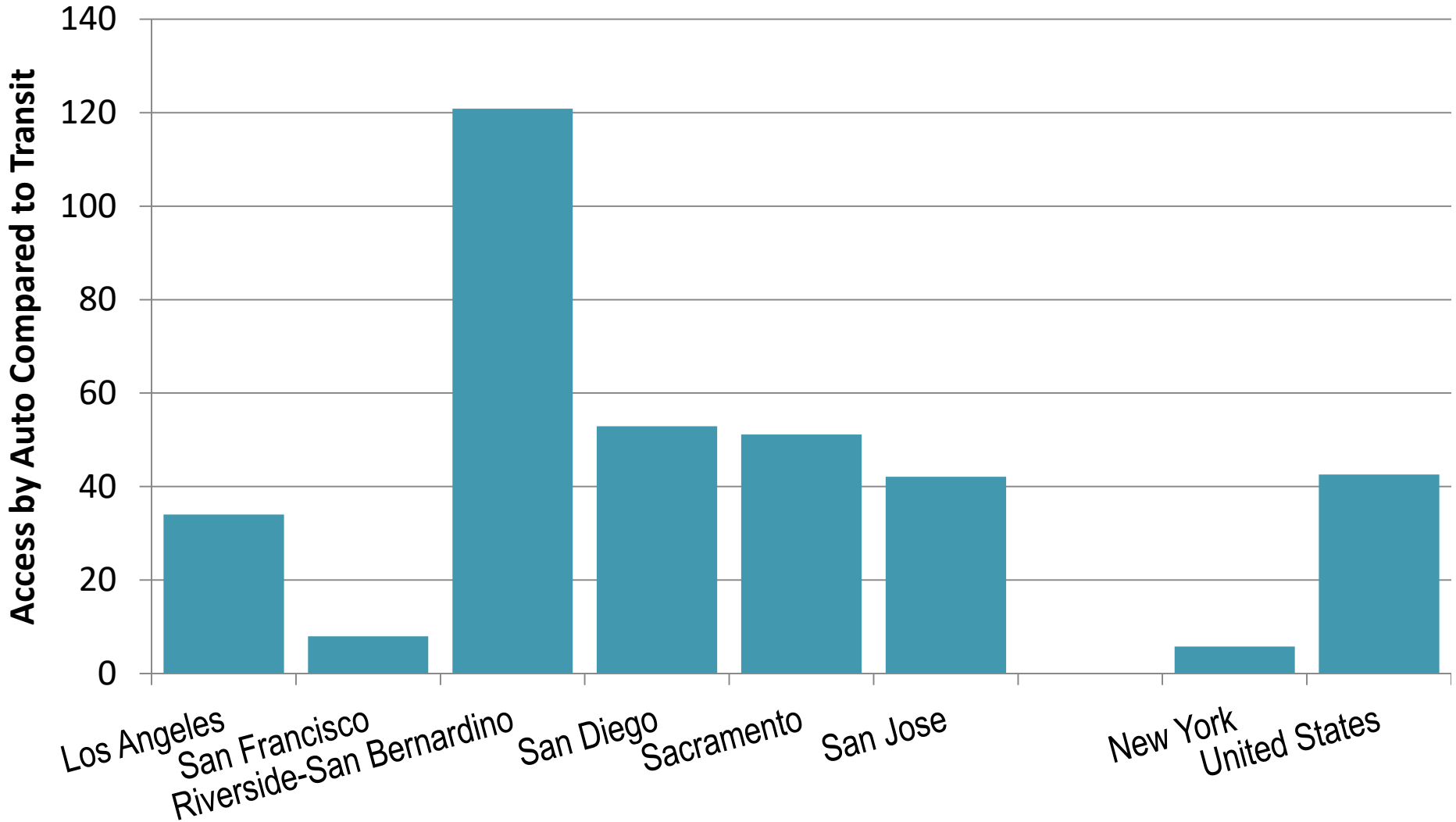
CALIFORNIA MAJOR METROPOLITAN AREAS: 2017



Derived from University of Minnesota

Access: Auto & Transit Compared

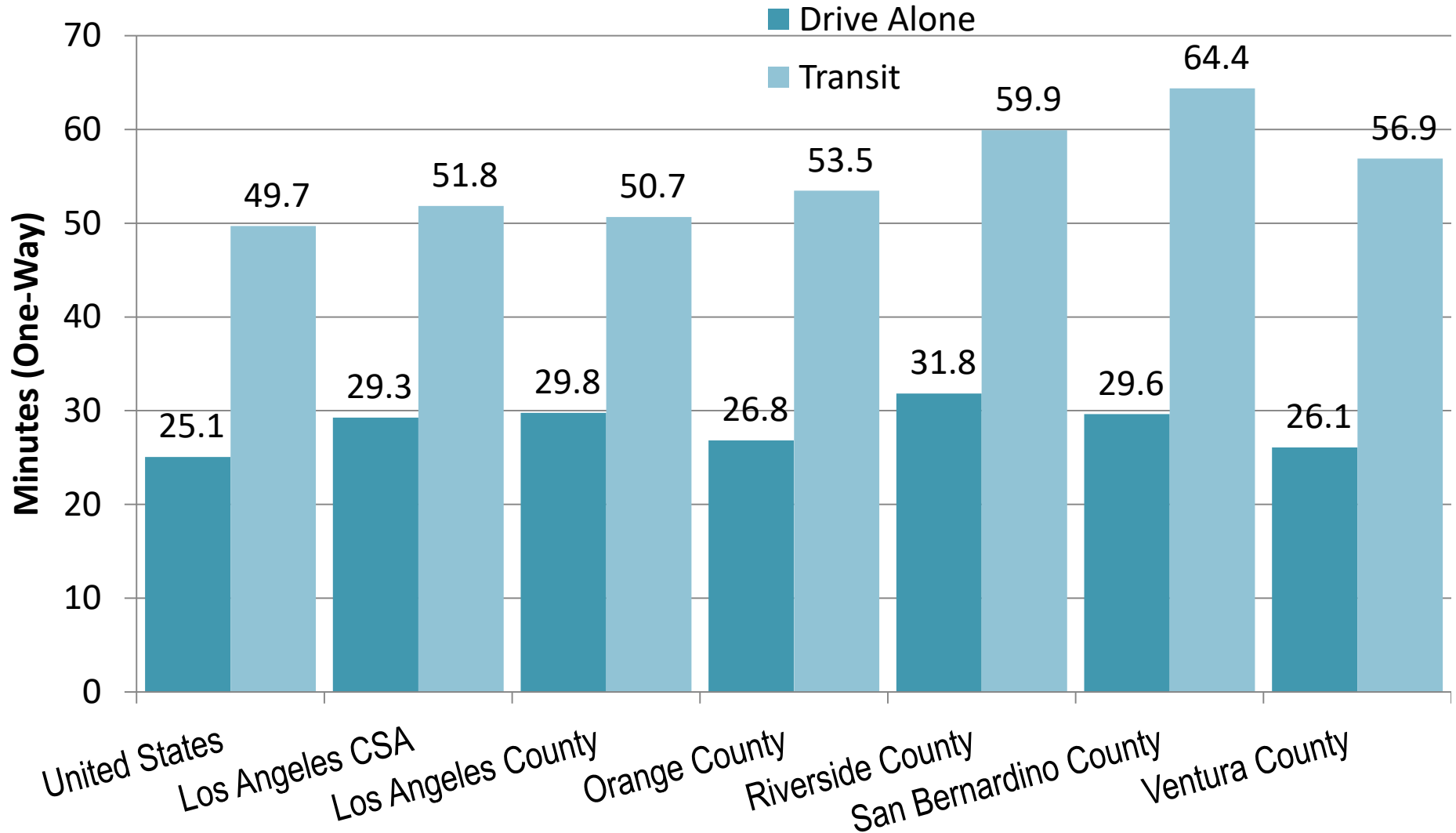
CALIFORNIA MAJOR METROPOLITAN AREAS: 2017



Derived from University of Minnesota

Commuting Time by Mode

CSA, COUNTIES & US (2013/2017)

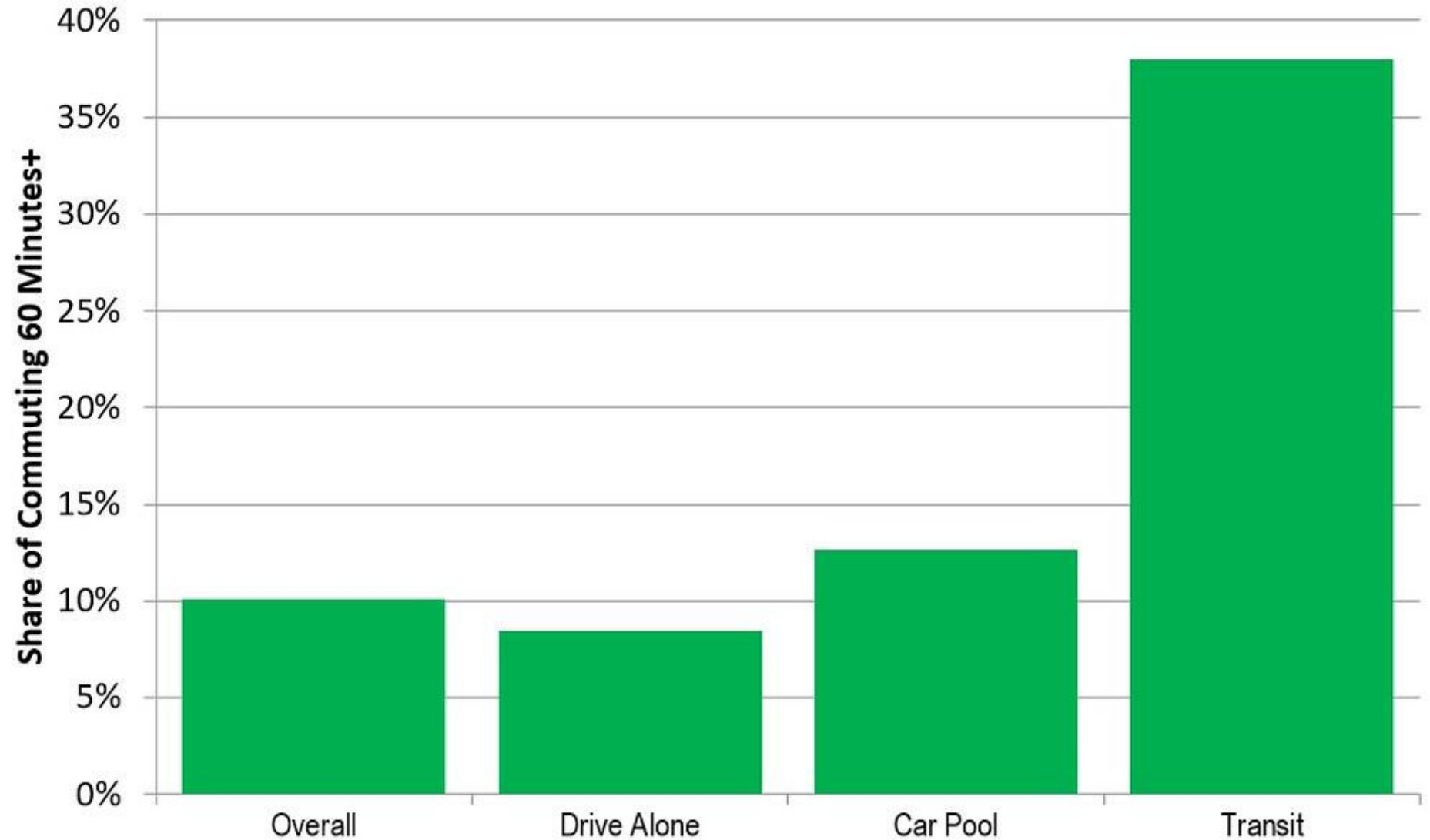


Derived from American Community Survey, 2013/2017.

Figure 7-19

60+ Minute Commutes: By Work Location

MAJOR METROPOLITAN AREAS: 2017

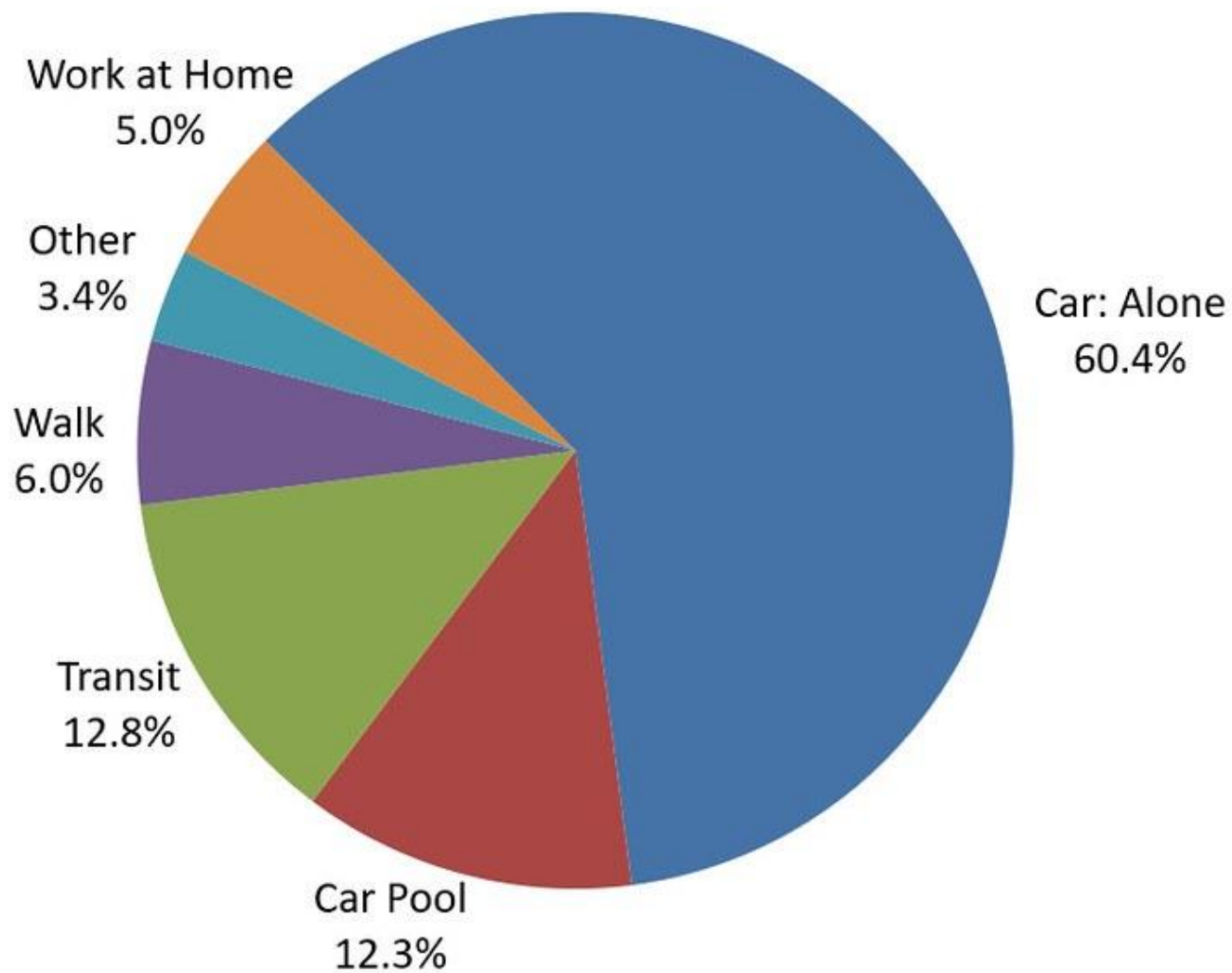


Derived from American Community Survey 2017

Figure 1

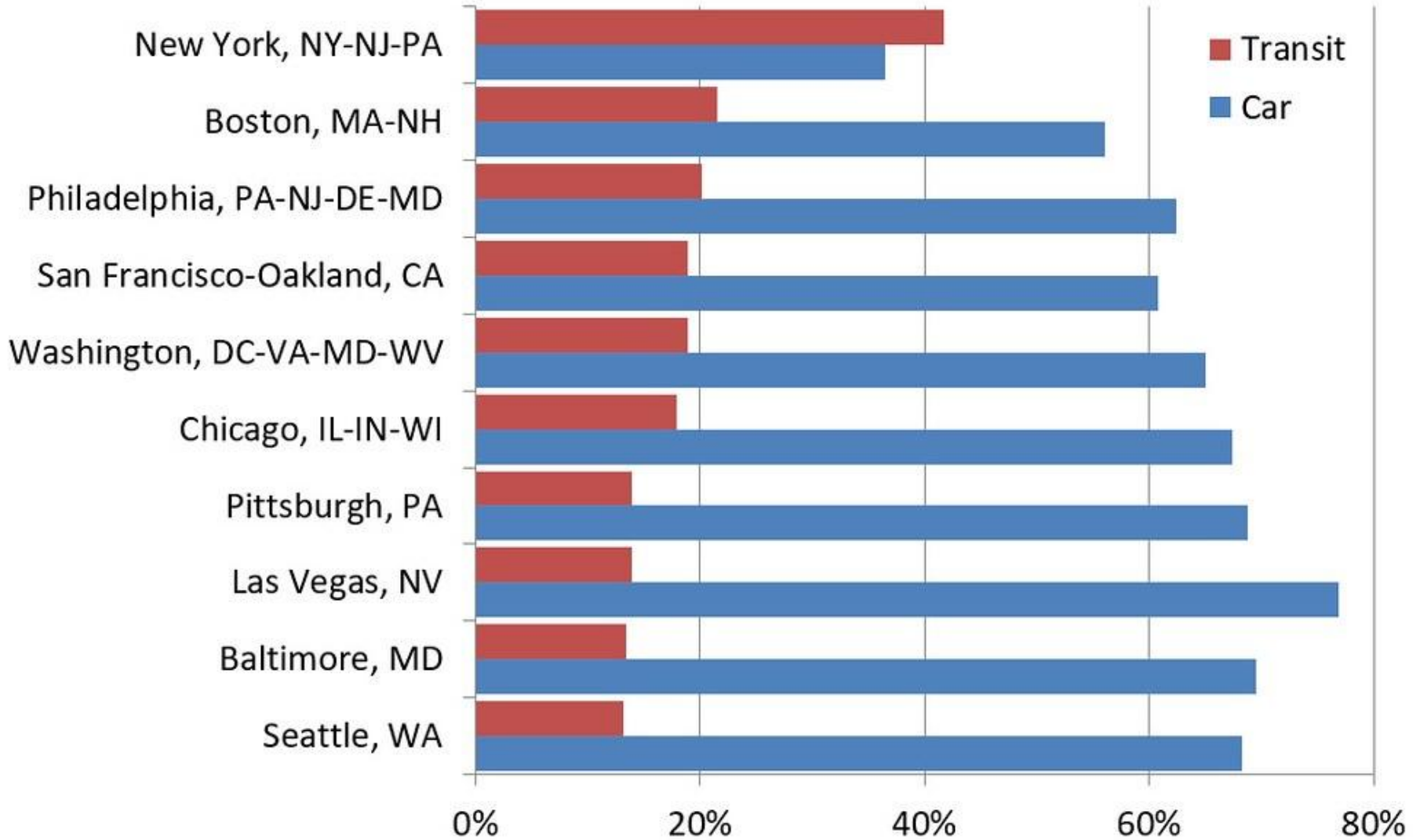
Journey to Work: Under Poverty Level

2016 BY MODE



Workers in Poverty: Commute Means

LARGEST TRANSIT SHARES (MAJOR MSA'S): 2016

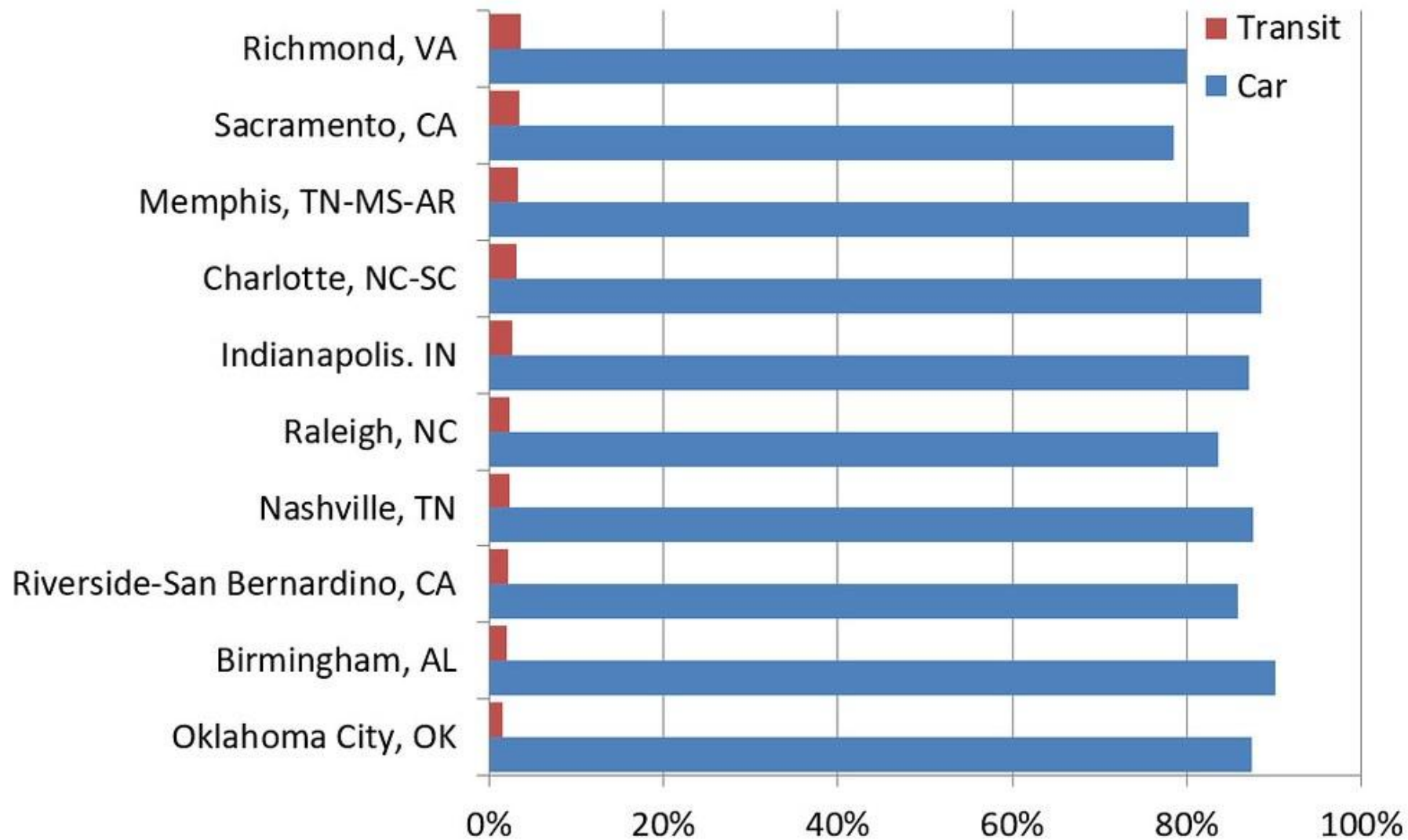


Census Bureau data

Figure 2

Workers in Poverty: Commute Means

SMALLEST TRANSIT SHARES (MAJOR MSA'S): 2016

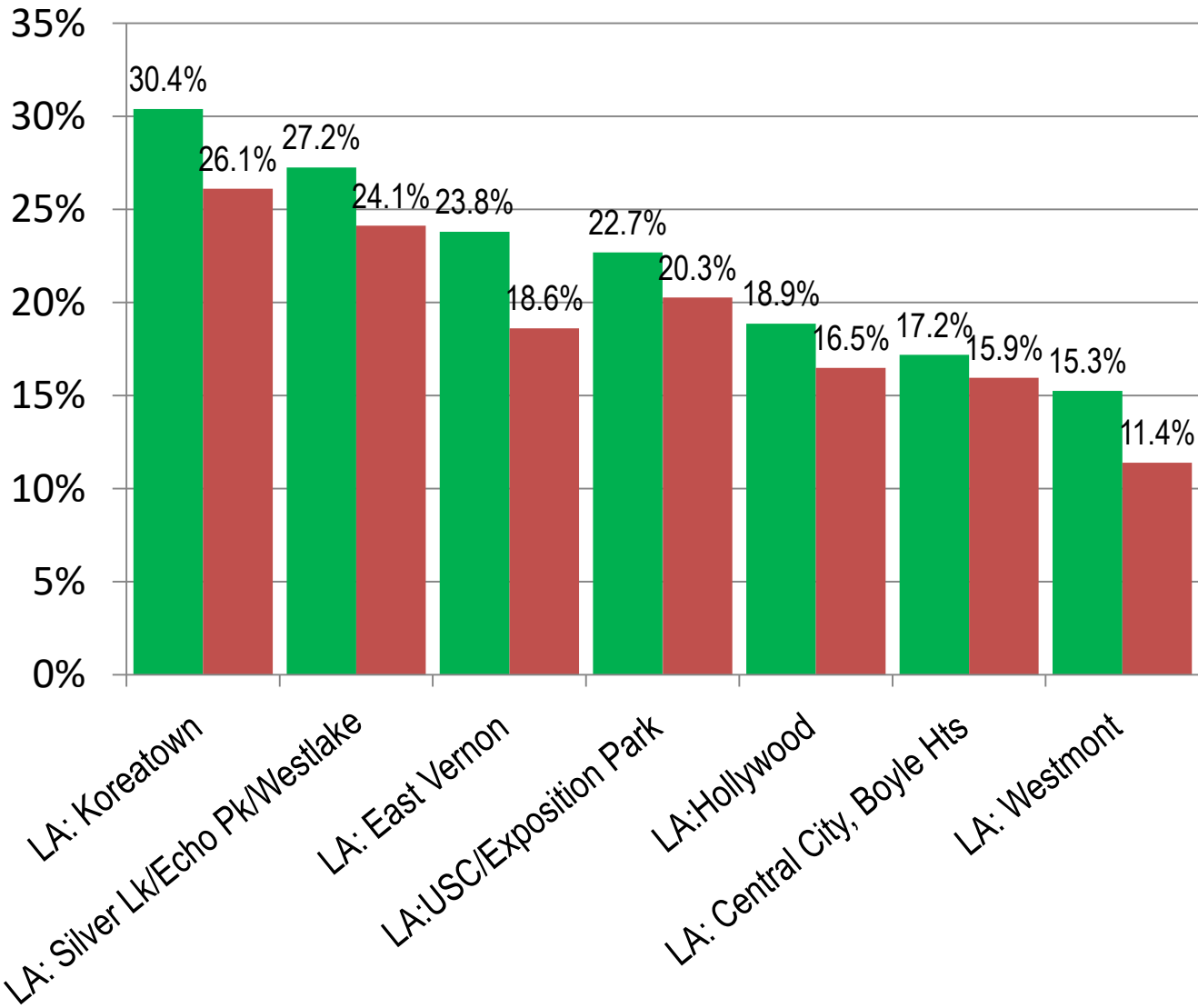


Census Bureau data

Figure 3

Transit Commuting Trends: LA County

2008/12 – 2013/17 BY 2008/12 MARKET SHARE



PUMAs with
>15% market
share 2008/12

“Transit is
causing
gentrification”
Tracey Jeane
Rosenthal
*Los Angeles
Tenants Union*

East L.A. down
more than 35%



Demographia World Urban Areas

16th Annual Edition
2020.04

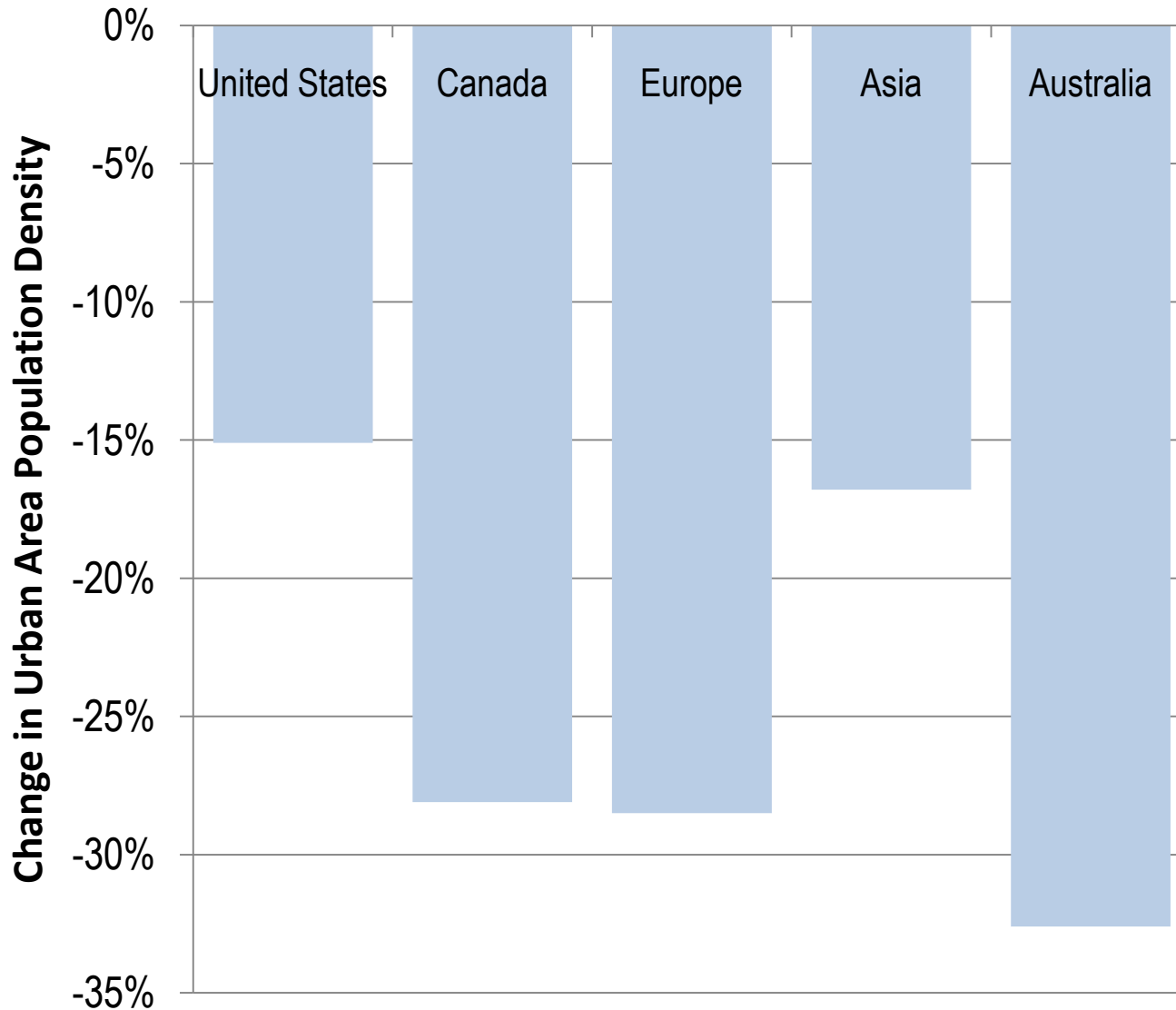
DEMOGRAPHIA

2020 Edition:
All identified
Urban areas over
500,000 (1,050+)

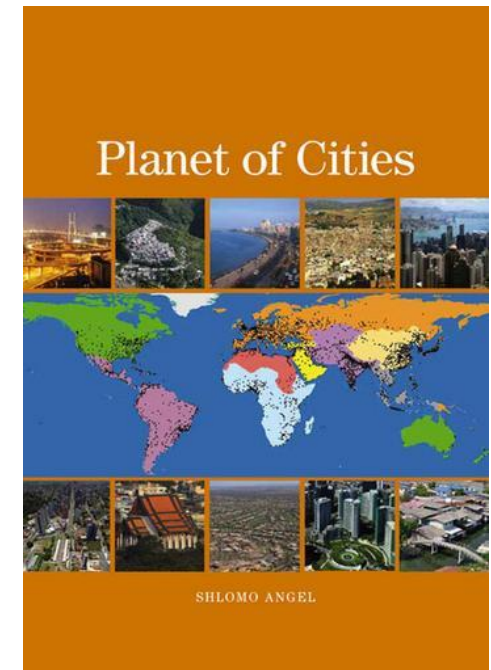
Urban population
Urban land area
Urban density

World Urban Area Population Densities

1960-1990: 53 CASES

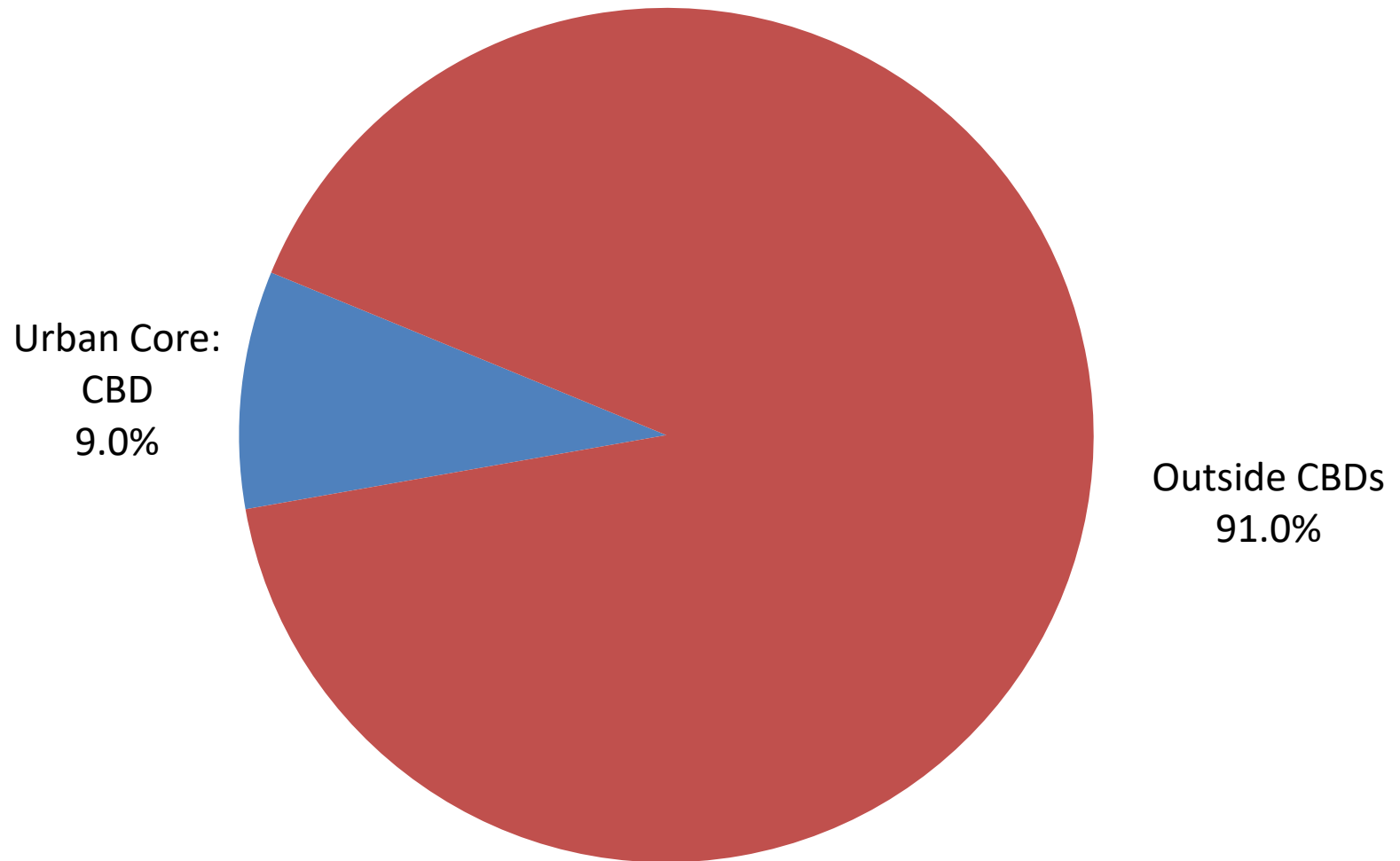


Urban areas becoming less dense as they grow larger



Employment Growth: 2010 – 2014/18

MAJOR METROPOLITAN AREAS: 2014/2018



Urban Areas & Metropolitan Areas: Contrast

EXAMPLE: PARIS URBAN & METROPOLITAN AREA

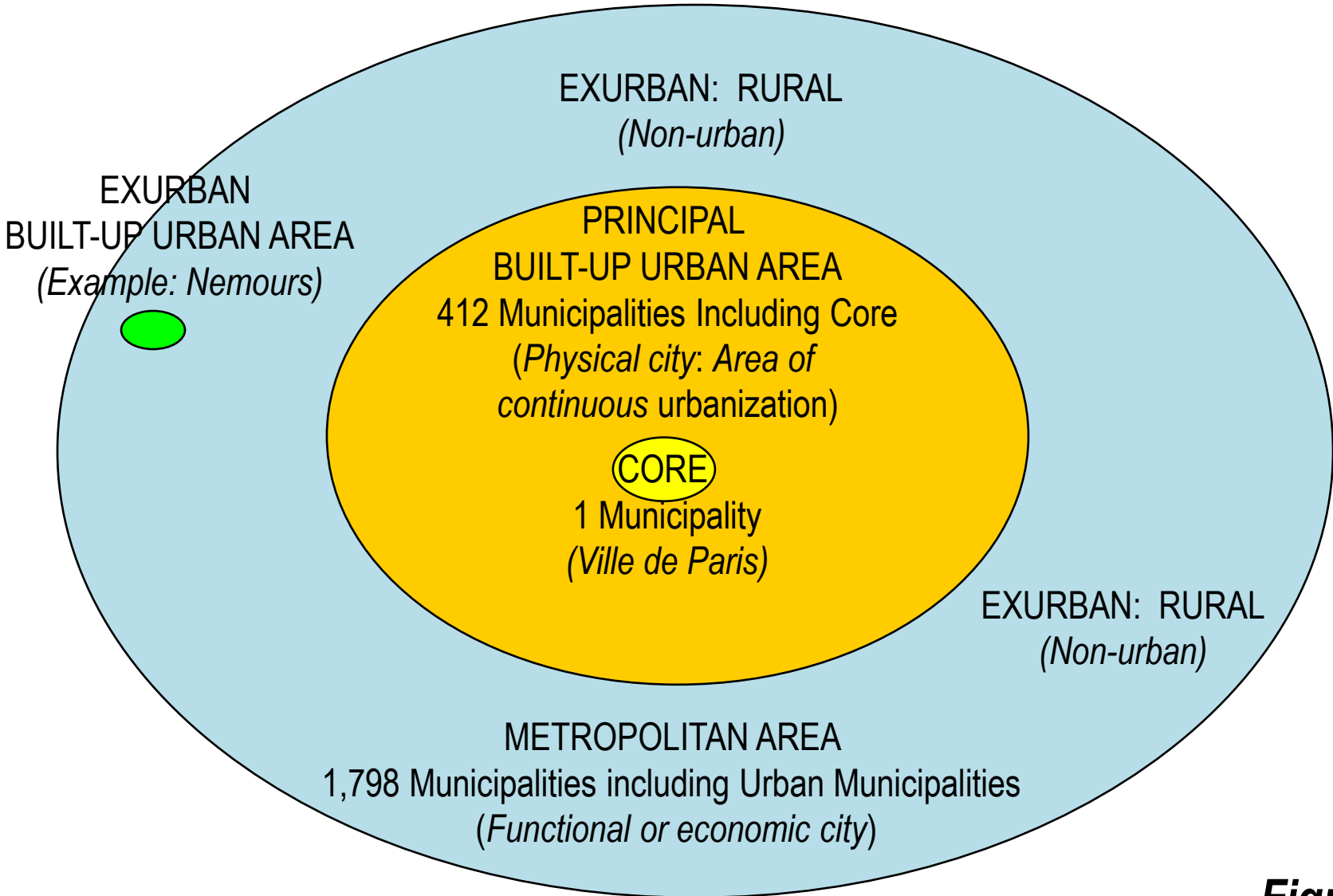


Figure 28

LOS ANGELES

| |
|-----------------|
| Los Angeles, CA |
| 15,440,000 |
| 6,299 |
| 2,300 |
| POP:KM2:DENSITY |

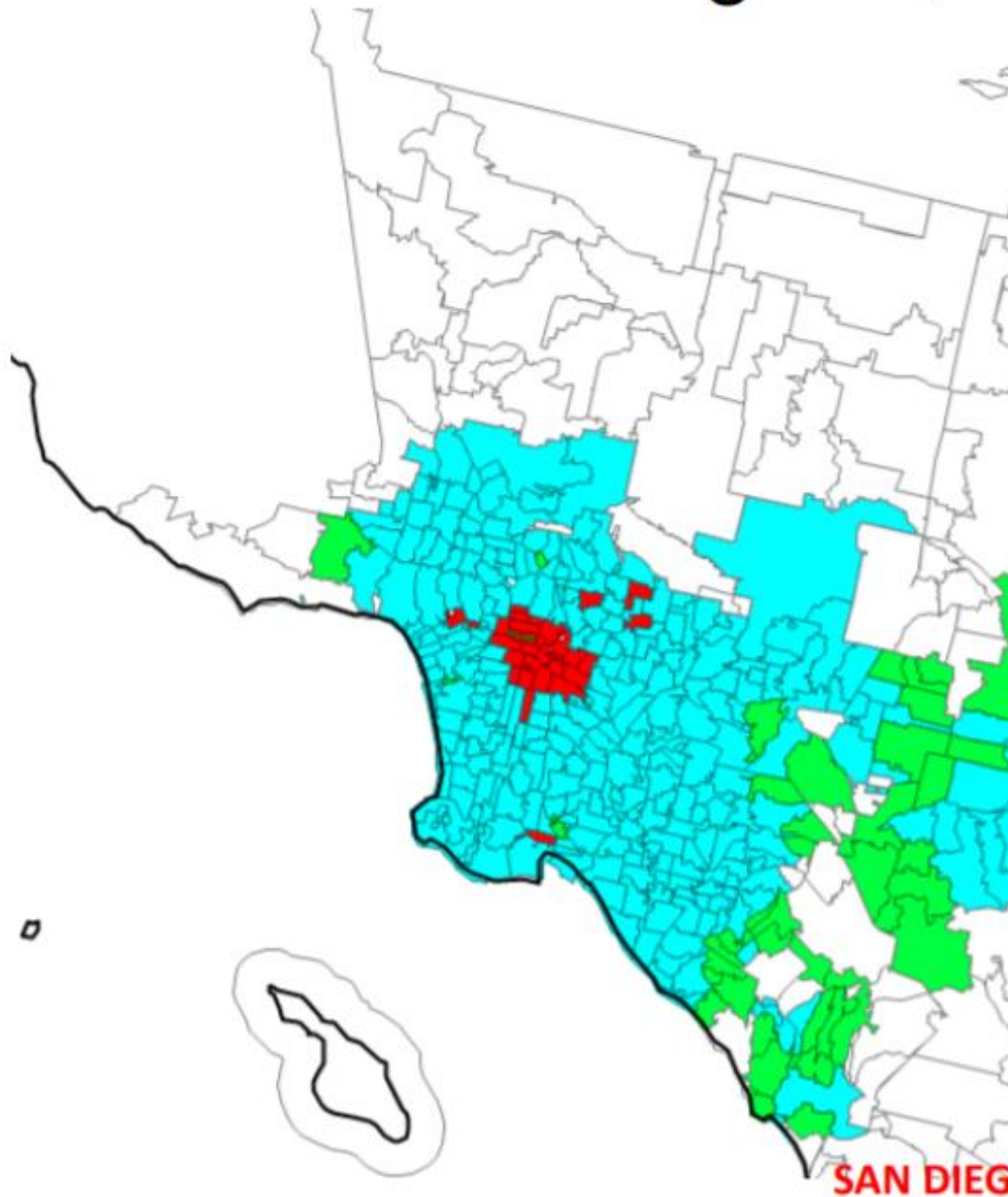


City Sector Model Criteria

| CITY SECTOR & Relationship to City | Criteria 1 | Criteria 2 |
|---|---|--|
| Pre-WW2 Urban Core : Downtown (URBAN CORE-CBD) (in physical and functional city) | Employment density >19,999 per square mile | |
| Pre-WW2 Urban Core: Outside Downtown (URBAN CORE-INNER RING) (in physical and functional city) | In principal urban area (AND) Population density >7,499 density per square mile (AND) Transit, Walk & Bike Share >19.9% | (OR) In pr. urban area (&) Median year house built before 1946 |
| Post-WW2 Suburban : Earlier (EARLIER SUBURB) (in physical and functional city) | Not URBAN CORE (AND) Not EXURB | (AND) Median year house built before 1980 |
| Post-WW2 Suburban : Later (LATER SUBURB) (in physical and functional city) | Not URBAN CORE (AND) Not EXURB | (AND) Median year house built after 1979 |
| Exurban (EXURB) (In functional city, not physical city) | Outside 2010 principal urban area (largest urban area in the metropolitan area). | (OR) Under 250 density per square mile |

Figure 30

Los Angeles, CA



CITY SECTOR CATEGORIES

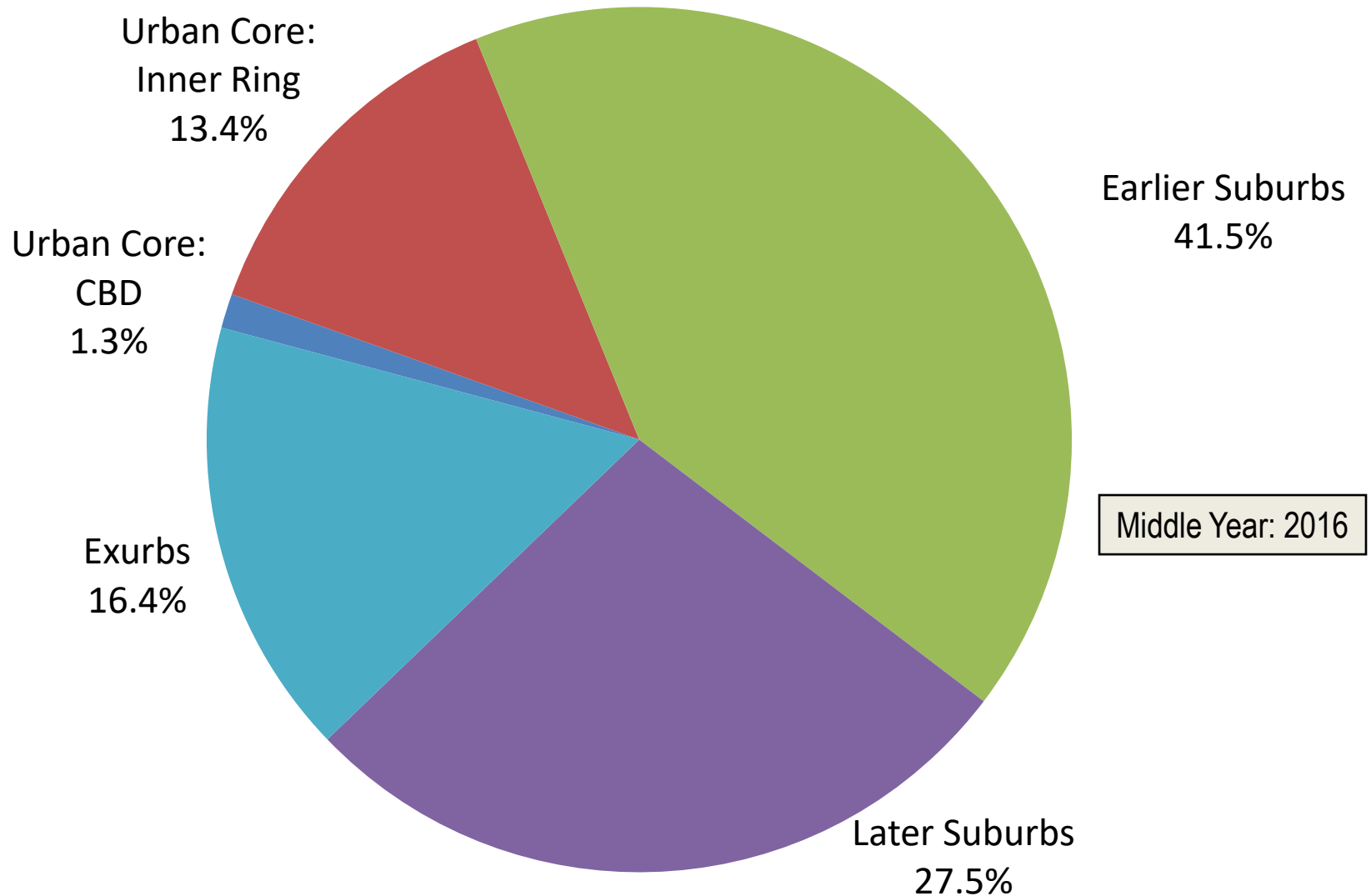
- Urban Core
- Auto Suburban: Earlier
- Auto Suburban: Later
- Auto Exurban

RIVERSIDE-SAN BERNARDINO

SAN DIEGO

Urban Core, Suburban Population

MAJOR METROPOLITAN AREAS: 2014/2018

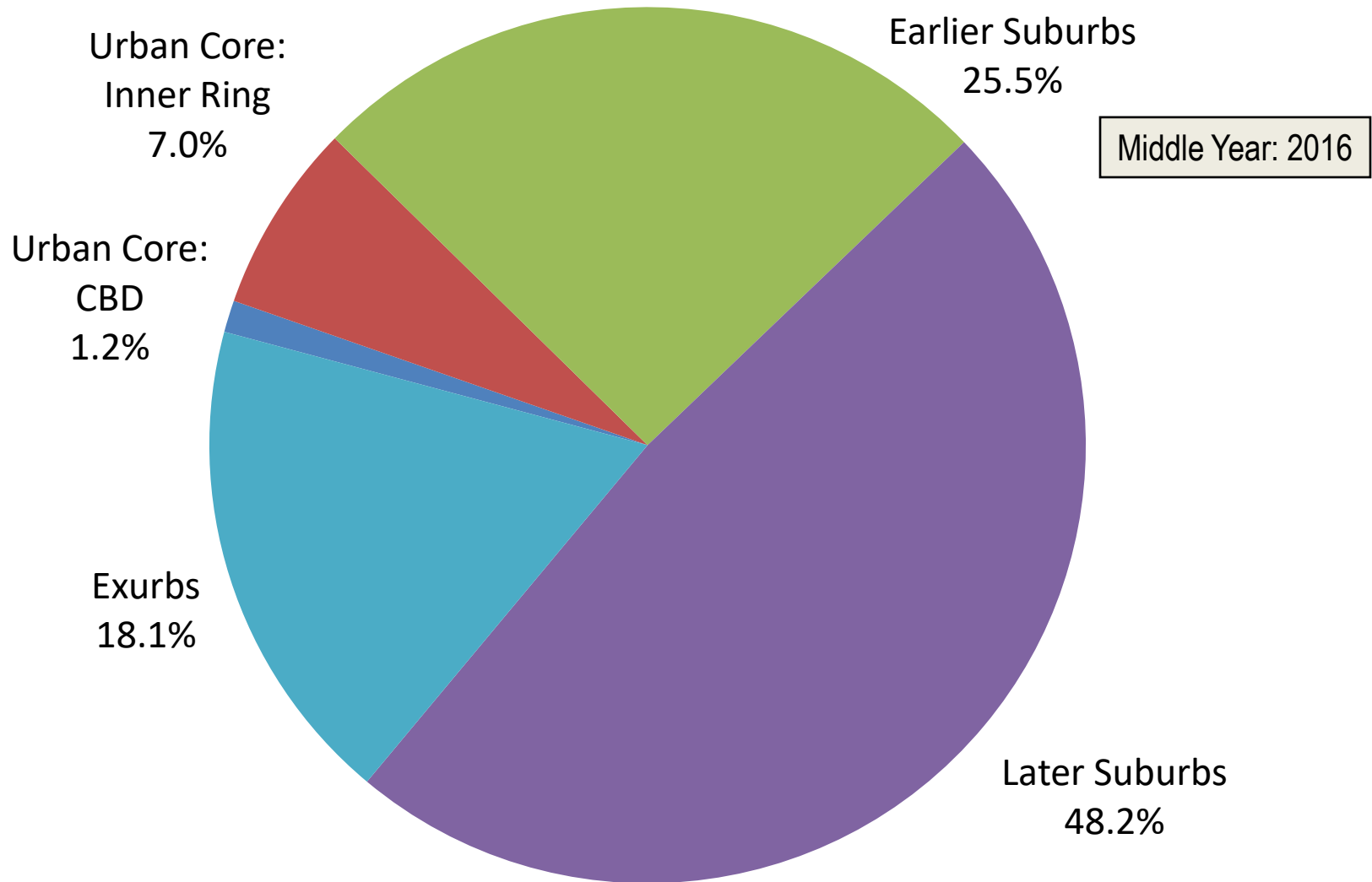


Derived from American Community Survey, 2014/2018 & City Sector Model

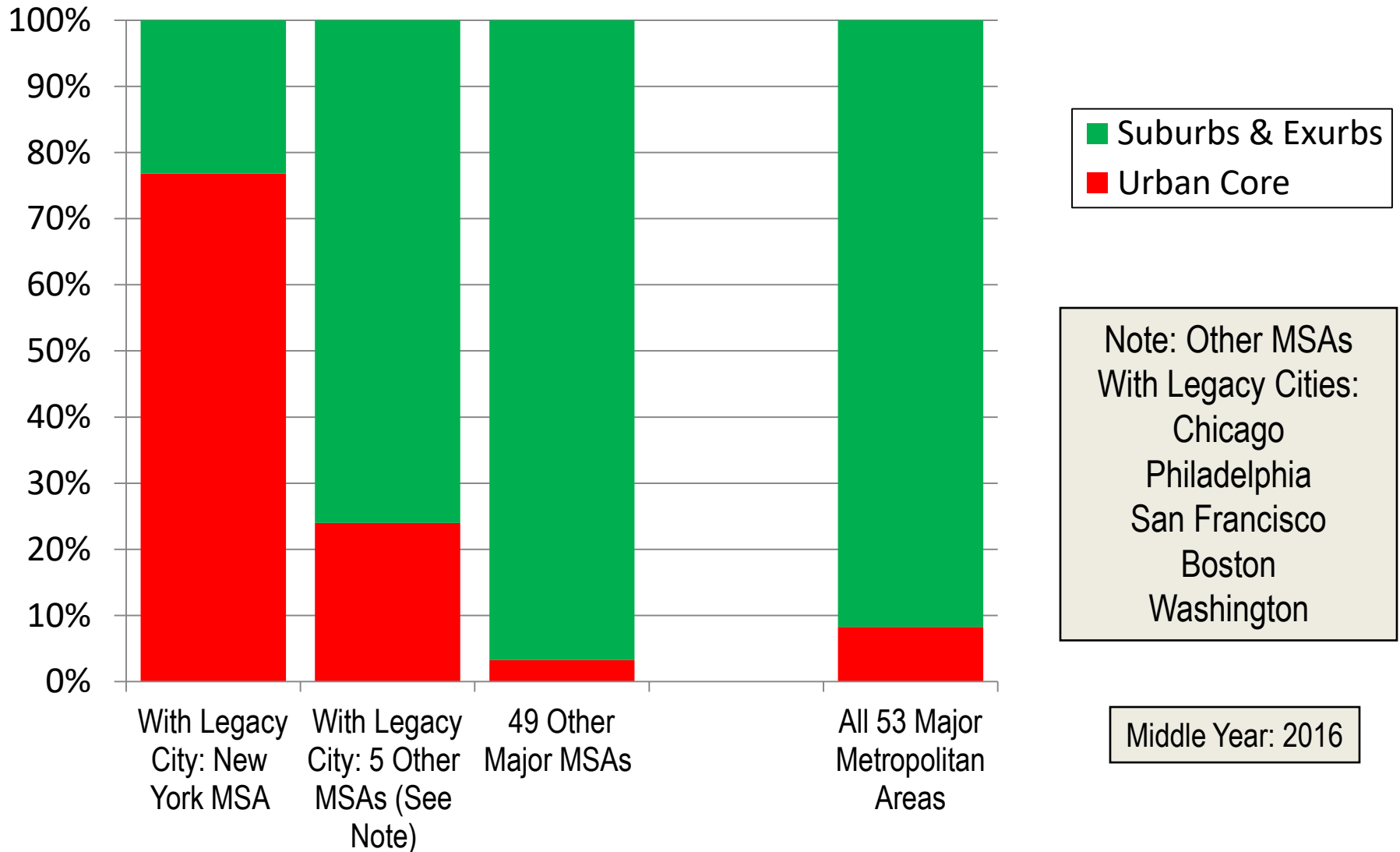
Figure 32

Share of Growth by Sector

MAJOR METROPOLITAN AREAS: 2010 TO 2014/2018



2010 – 2014/2018 Growth Share BY METROPOLITAN AREA CLASSIFICATION

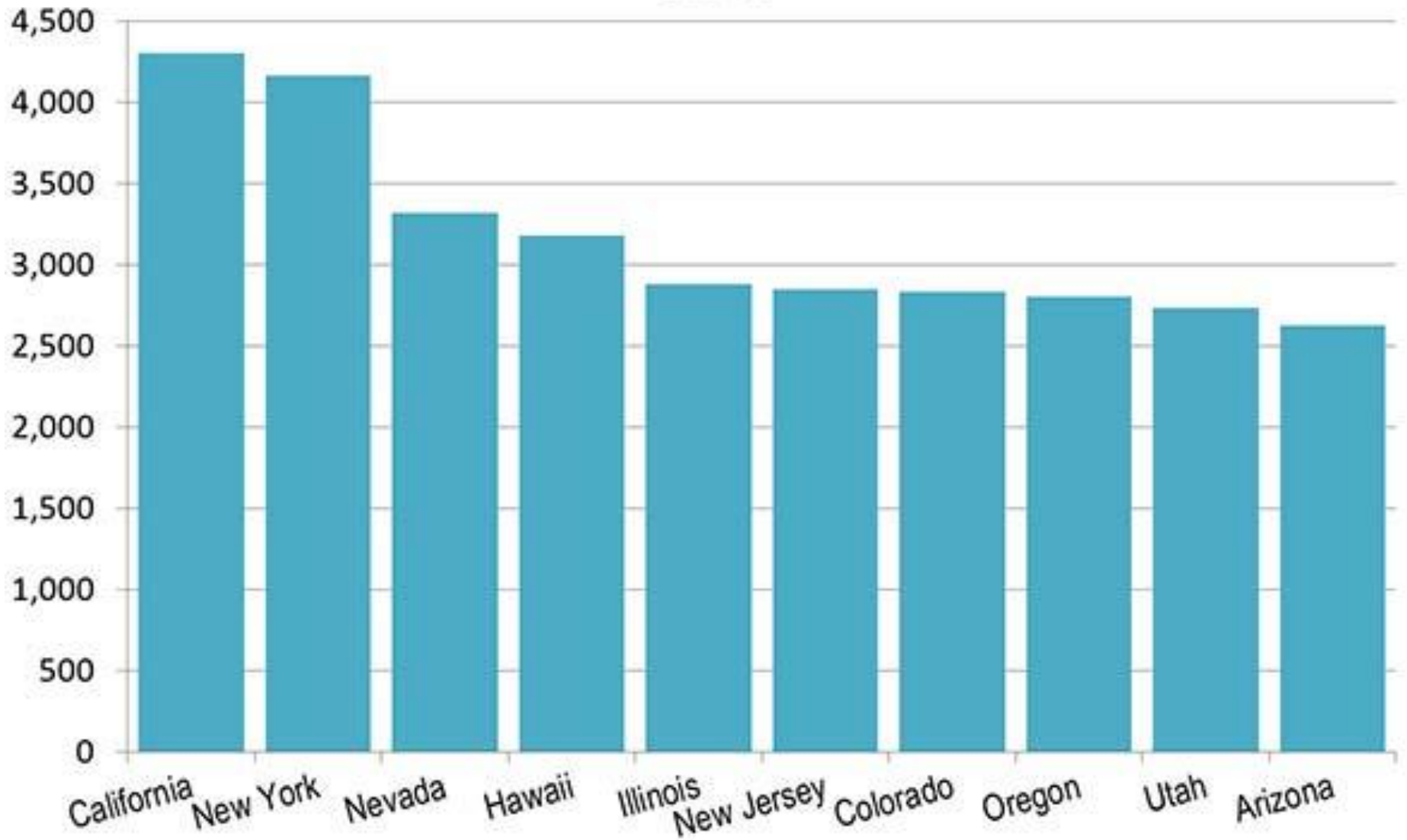


Derived from American Community Survey, 2014/2018 & City Sector Model

Figure 34

States with Highest Urban Densities

2010



Data from Census Bureau

Figure 3

10 Most Dense US Urban Areas: 2010

WITHIN MAJOR METROPOLITAN AREAS

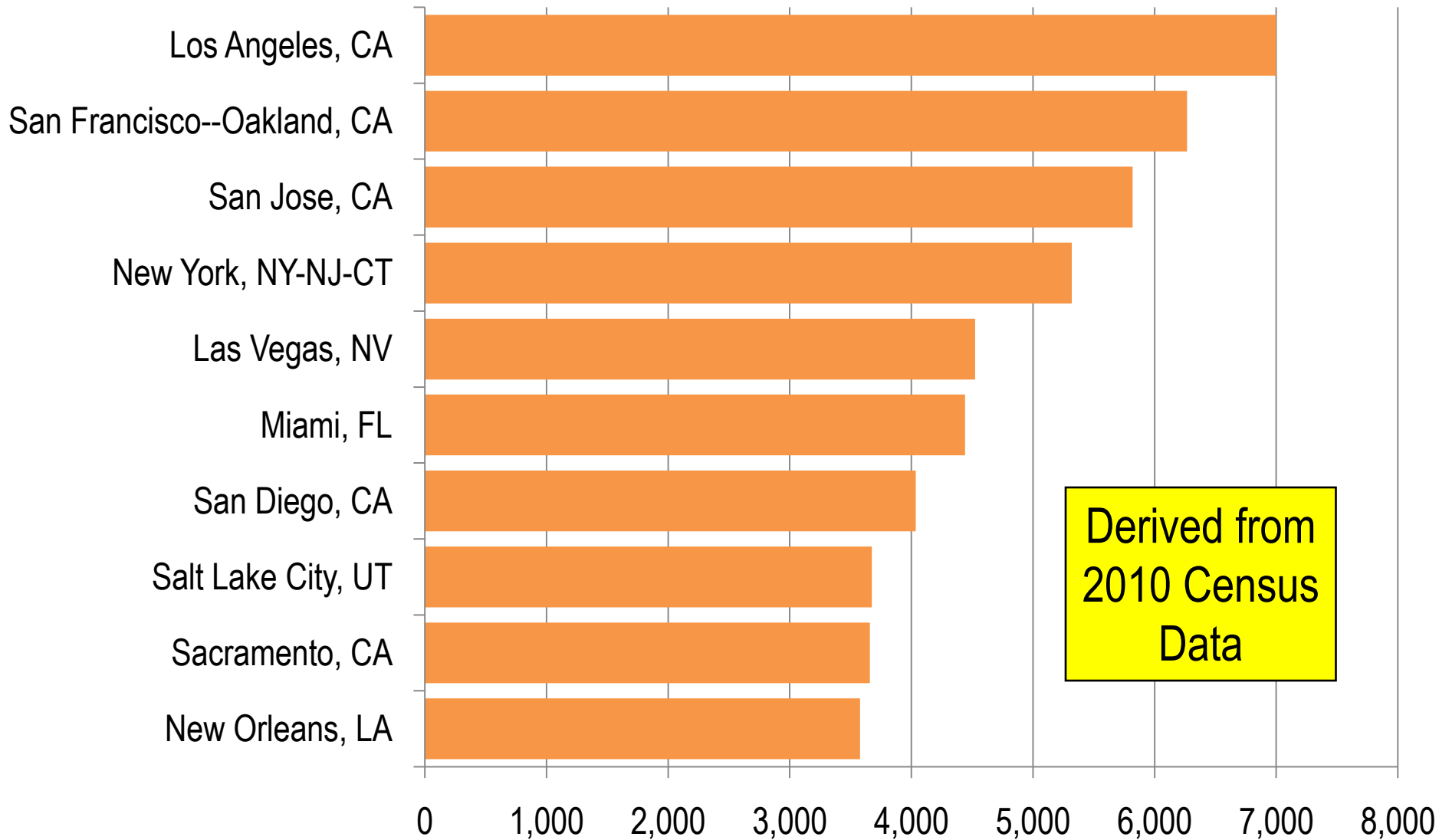
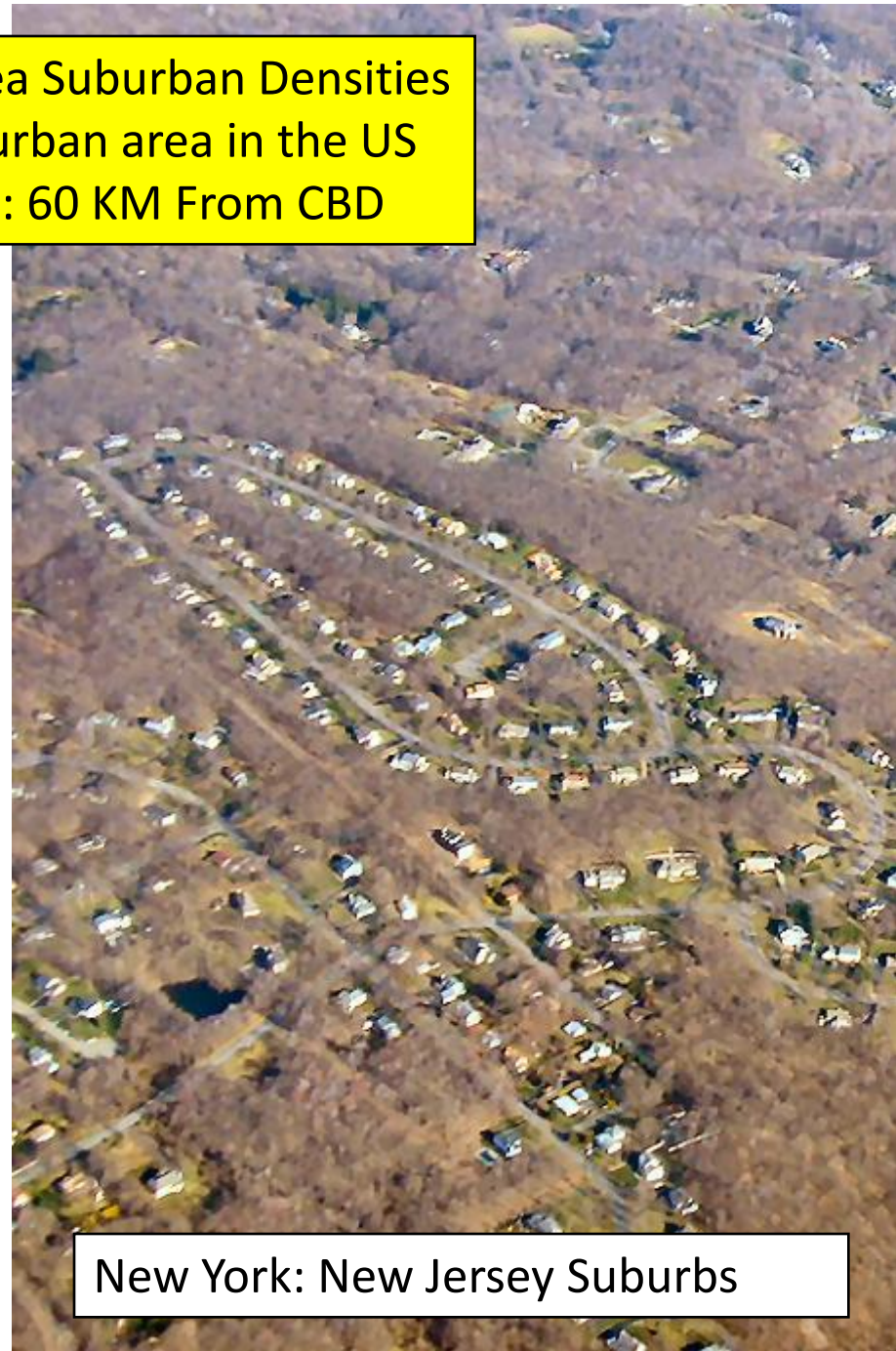


Figure 36

Higher Los Angeles Area Suburban Densities
Make it the densest urban area in the US
Comparing Suburbs: 60 KM From CBD



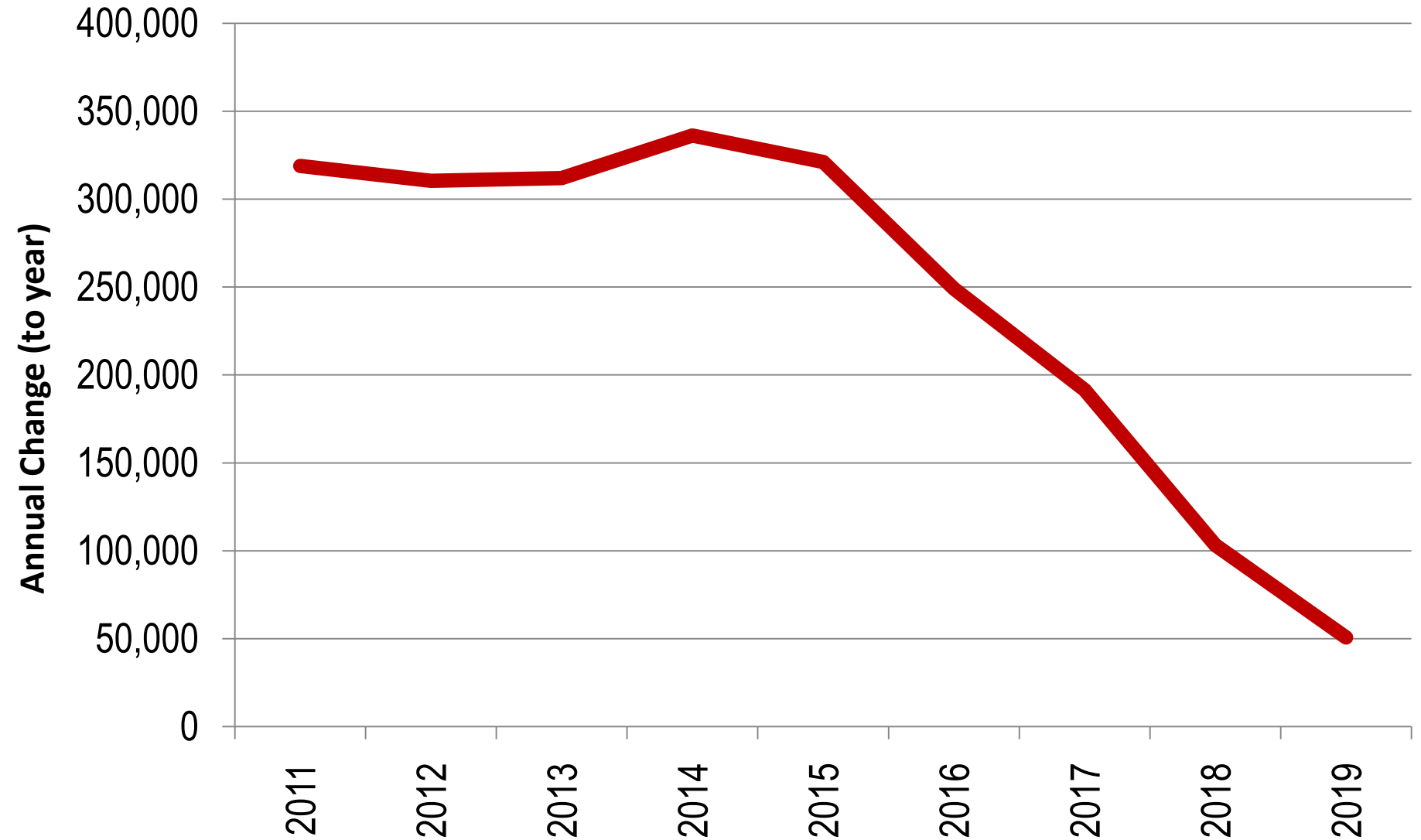
Los Angeles: East Suburbs



New York: New Jersey Suburbs

California Population Change 2010-2019

US CENSUS BUREAU ESTIMATES

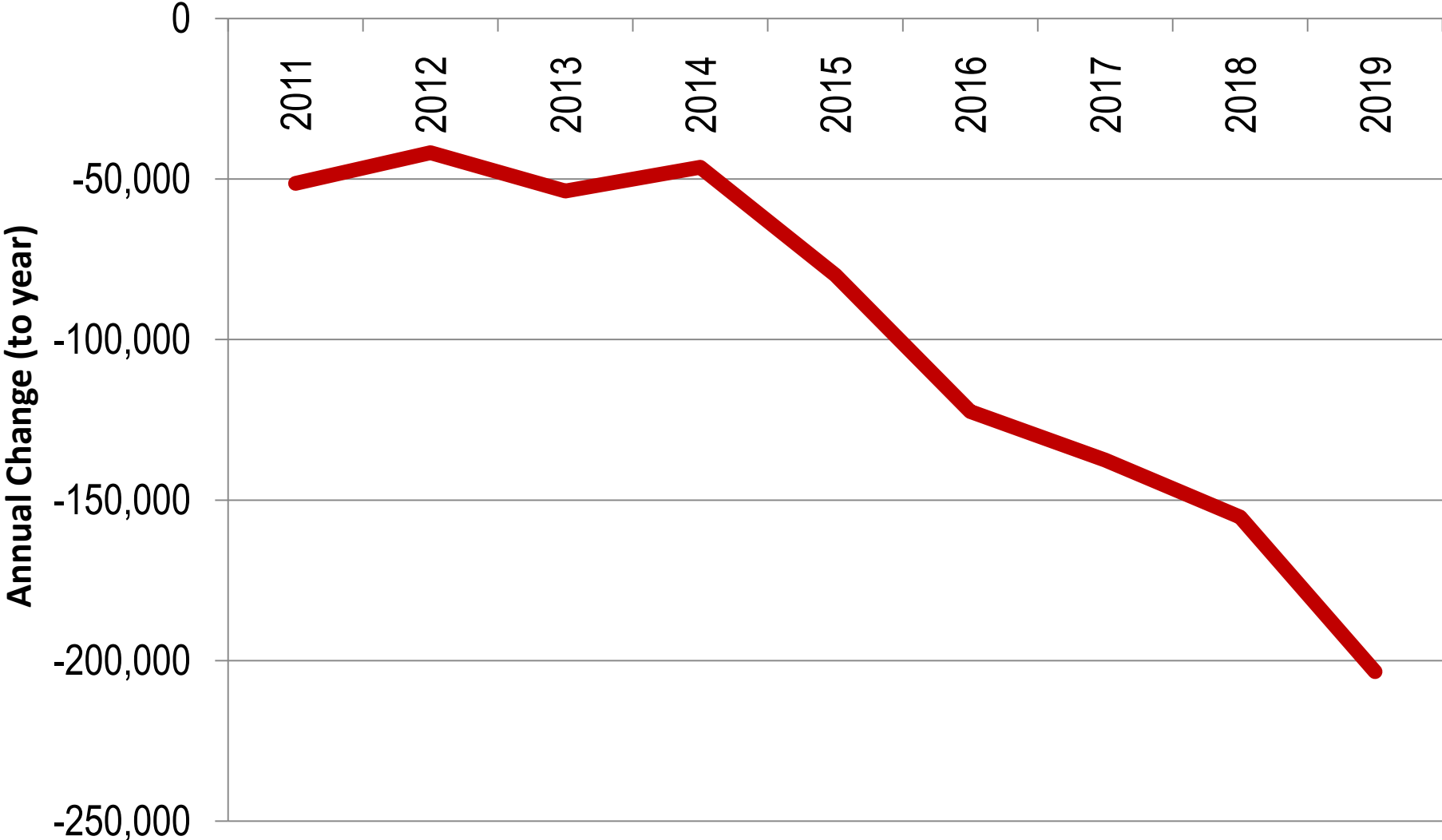


From Census Bureau

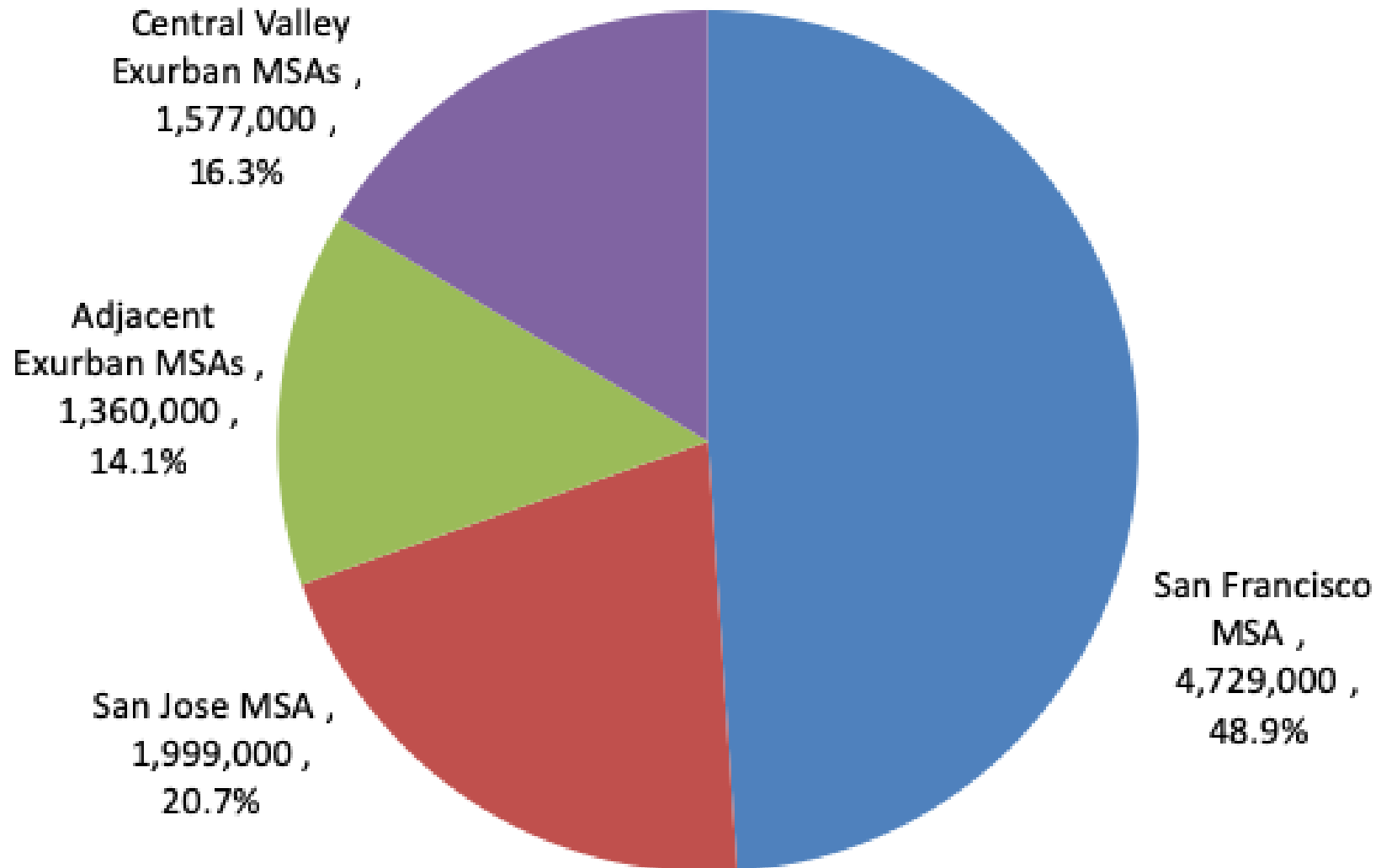
Figure 38

California: Net Domestic Migration

2010-2019 US CENSUS BUREAU ESTIMATES



Bay Area CSA Population Distribution 2018

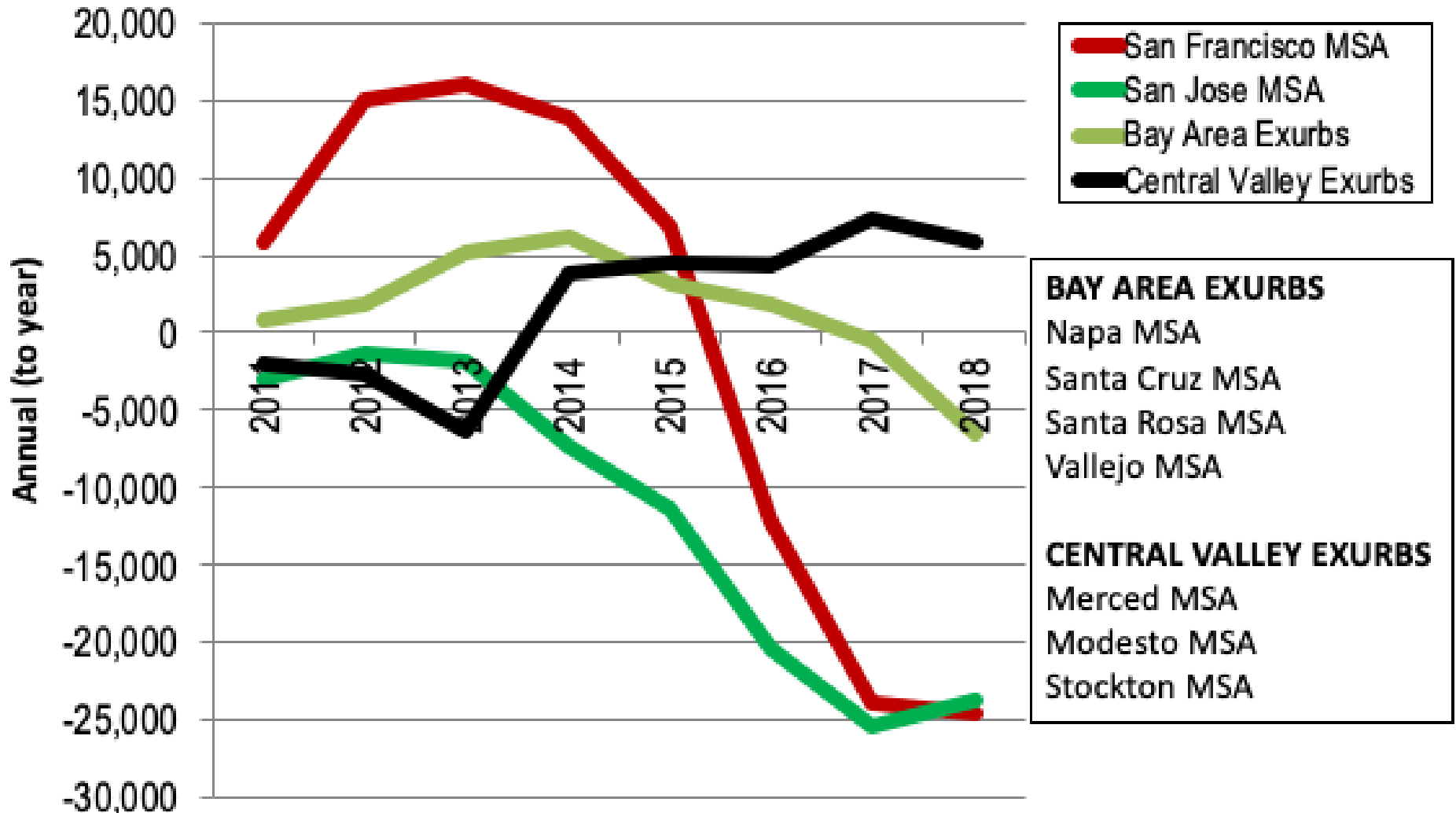


Source: Census Bureau population estimates

Figure 1

Bay Area CSA: Domestic Migration by MSA

2010 TO 2018 POPULATION CHANGE

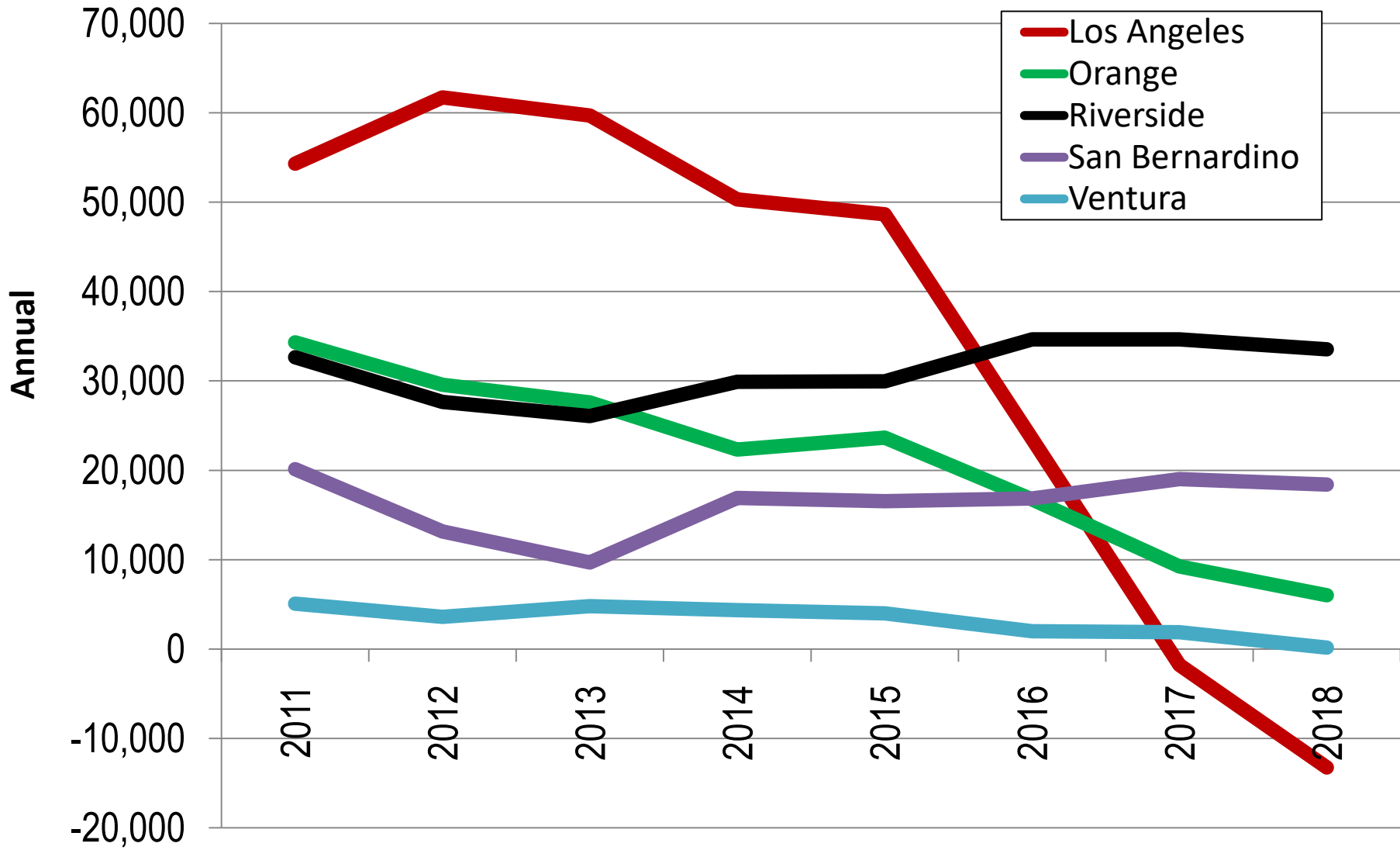


Derived from Census Bureau Population Estimates 2018

Figure 7

County Population Trend: Los Angeles CSA

2010 TO 2018



Derived from Census Bureau Population Estimates 2018

Figure 42

International Housing Affordability

THE DEMOGRAPHIA SURVEY

DEMOGRAPHIA

16th Annual Demographia International Housing Affordability Survey: 2020

Rating Middle-Income Housing Affordability

Australia • Canada • China (Hong Kong) • Ireland
Japan • New Zealand • Singapore
United Kingdom • United States

With special coverage of
Housing Affordability in Russia

Introduction:
Focus on Singapore

Data for 3rd Quarter 2019

exploring solutions... www.PerformanceUrbanPlanning.org
Performance Urban Planning

MEDIAN MULTIPLE

Median house price divided by
Median household income

Housing Affordability Rating Categories

| <i>Rating</i> | <i>Median Multiple</i> |
|-------------------------|------------------------|
| Severely Unaffordable | 5.1 & Over |
| Seriously Unaffordable | 4.1 to 5.0 |
| Moderately Unaffordable | 3.1 to 4.0 |
| Affordable | 3.0 & Under |

16th ANNUAL

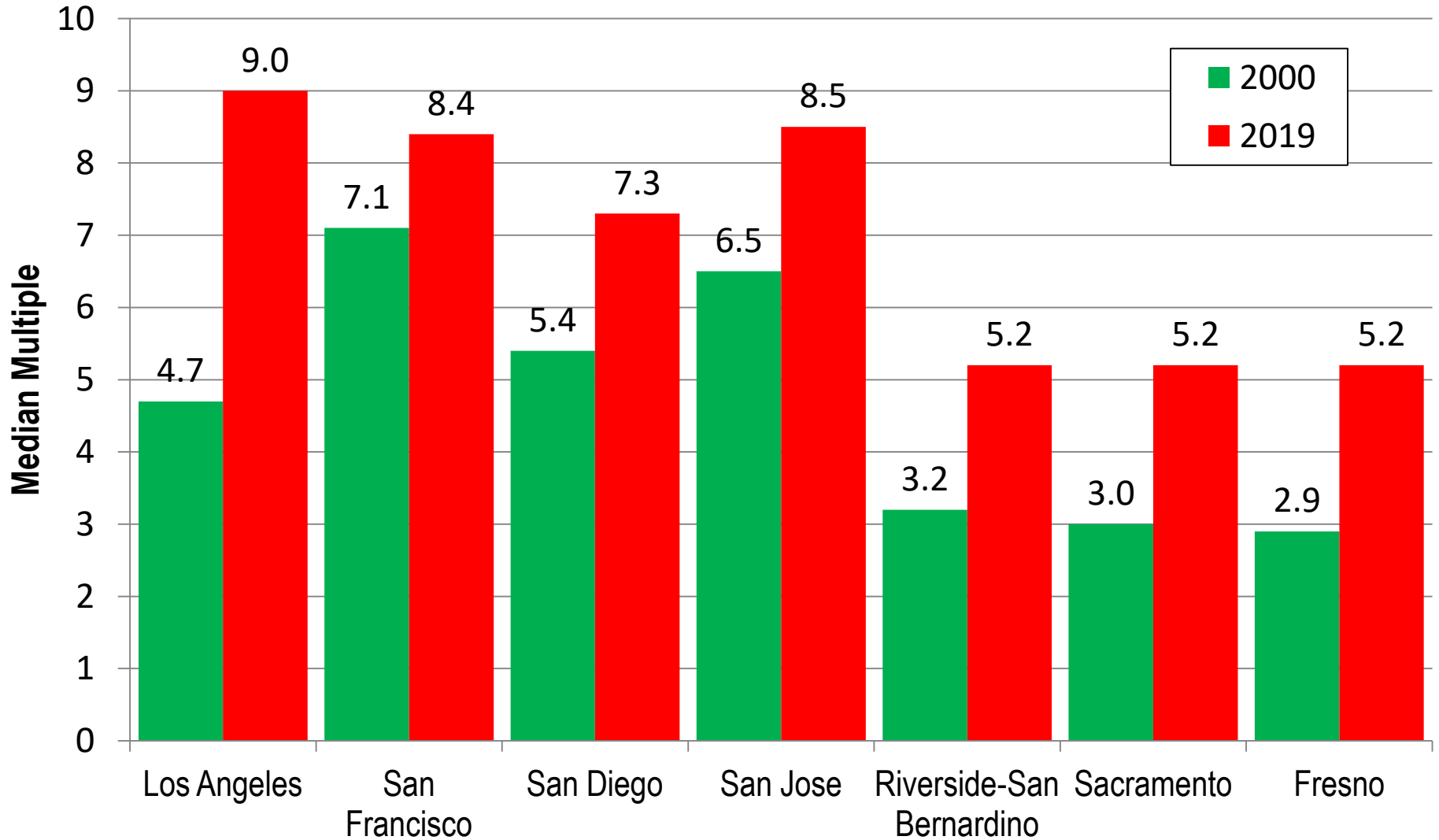
8 Nations

92 Major Markets

309 Total Markets

Housing Affordability Deterioration

LARGEST CALIFORNIA METROPOLITAN AREAS: 2000-2019



Derived from Census Bureau, Harvard University and Demographia.



1. A LOOK AT DEMOGRAPHIA'S LATEST HOUSING AFFORDABILITY SURVEY

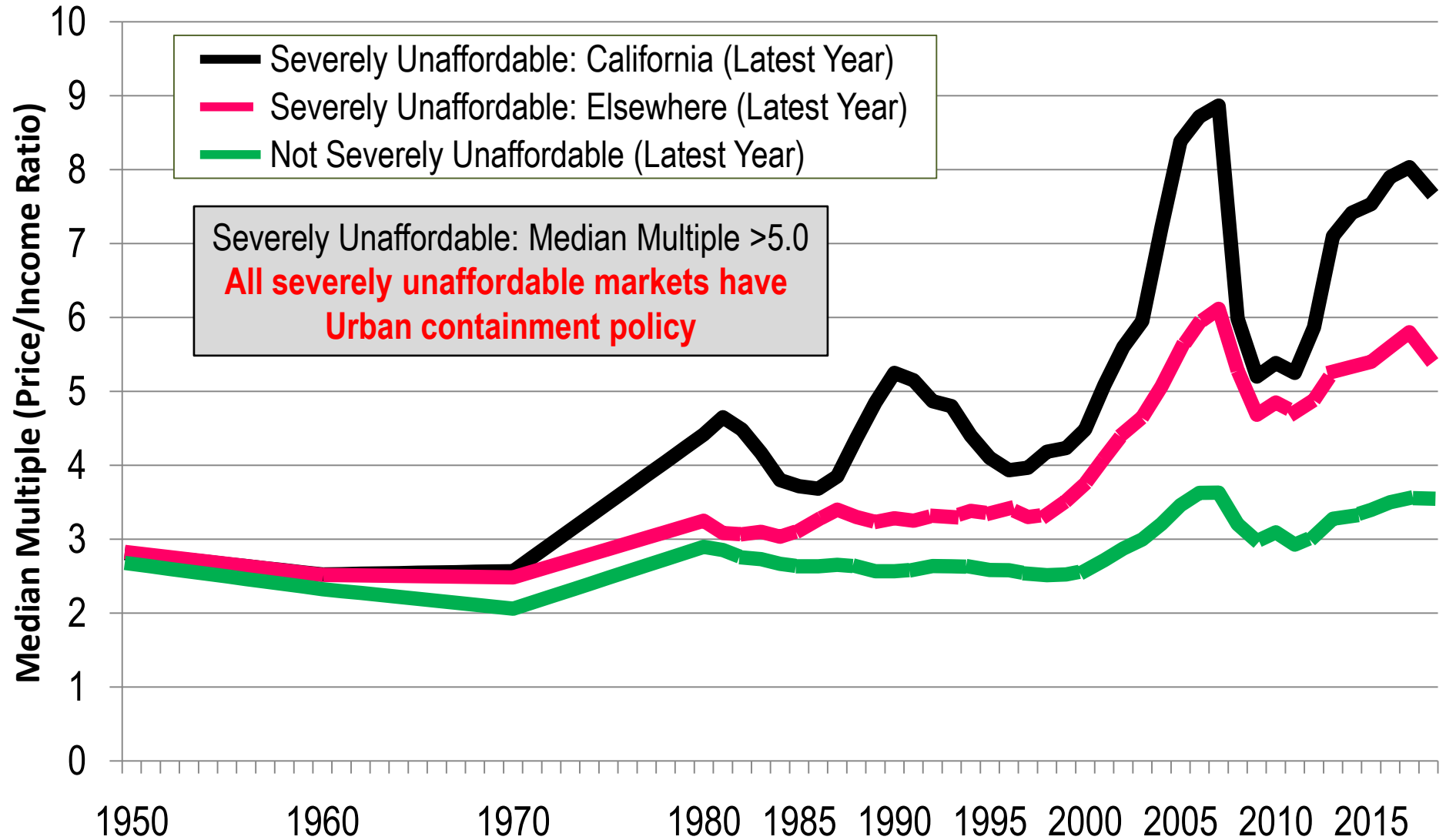
** In this interview, Wendell Cox talks about Demographia's latest housing affordability. Wendell Cox is an American urban policy analyst and academic. He is the principal of Demographia (Wendell Cox Consultancy), and sole owner of Wendell Cox Consultancy/Demographia. The survey is co-authored with Hugh Pavletich of Performance Urban Planning.*

Hites Ahir: You recently released the 16th Annual Demographia International Housing Affordability Survey: 2020. Tell us about the housing affordability measure used in the survey.



California & the United States Compared

MIDDLE-INCOME HOUSING AFFORDABILITY: FROM 1950

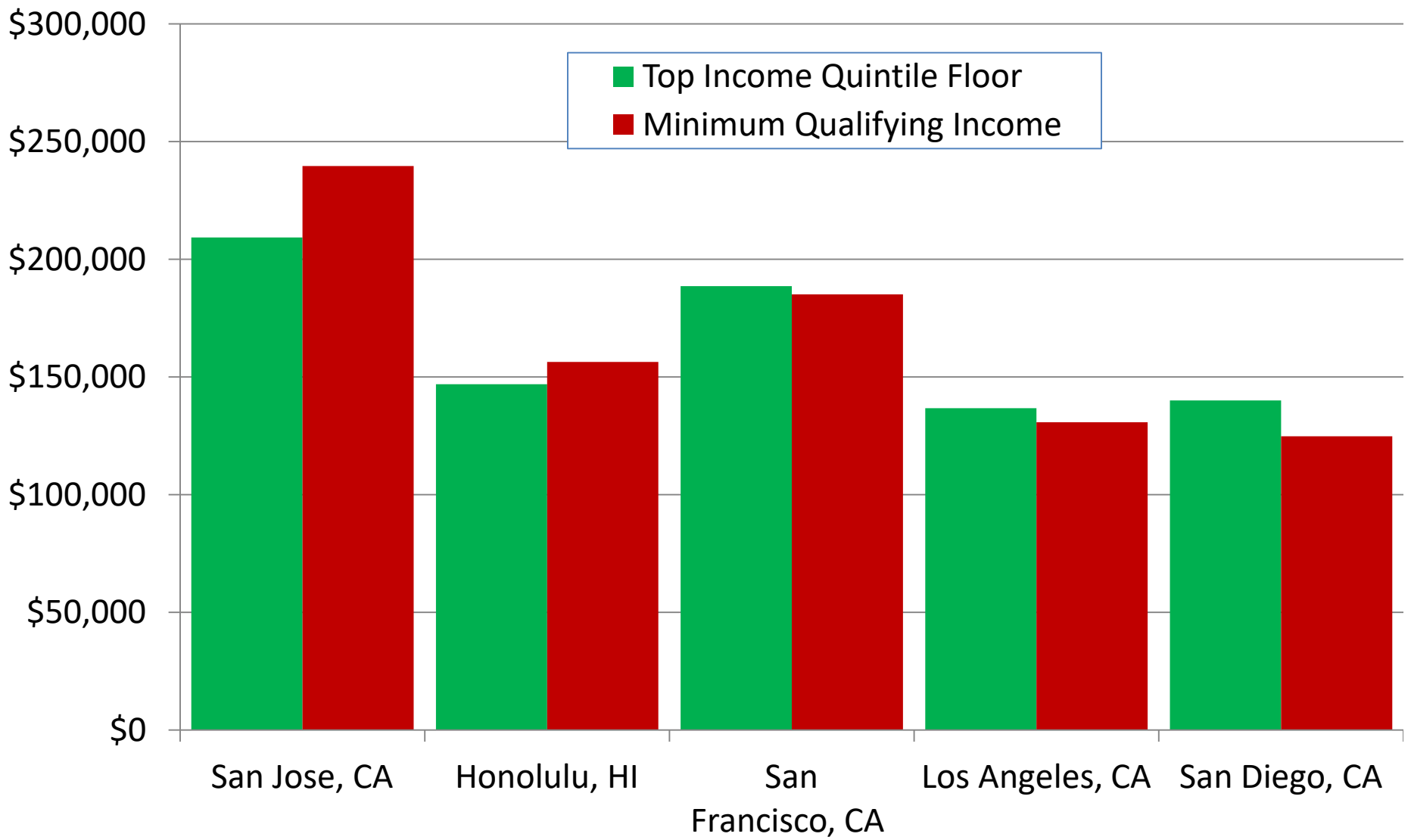


Derived from Census Bureau, Harvard University and Demographia.

Figure 46

Qualifying Income for Median Priced House

LEAST AFFORDABLE MARKETS: HOUSEHOLD INCOME: 2017

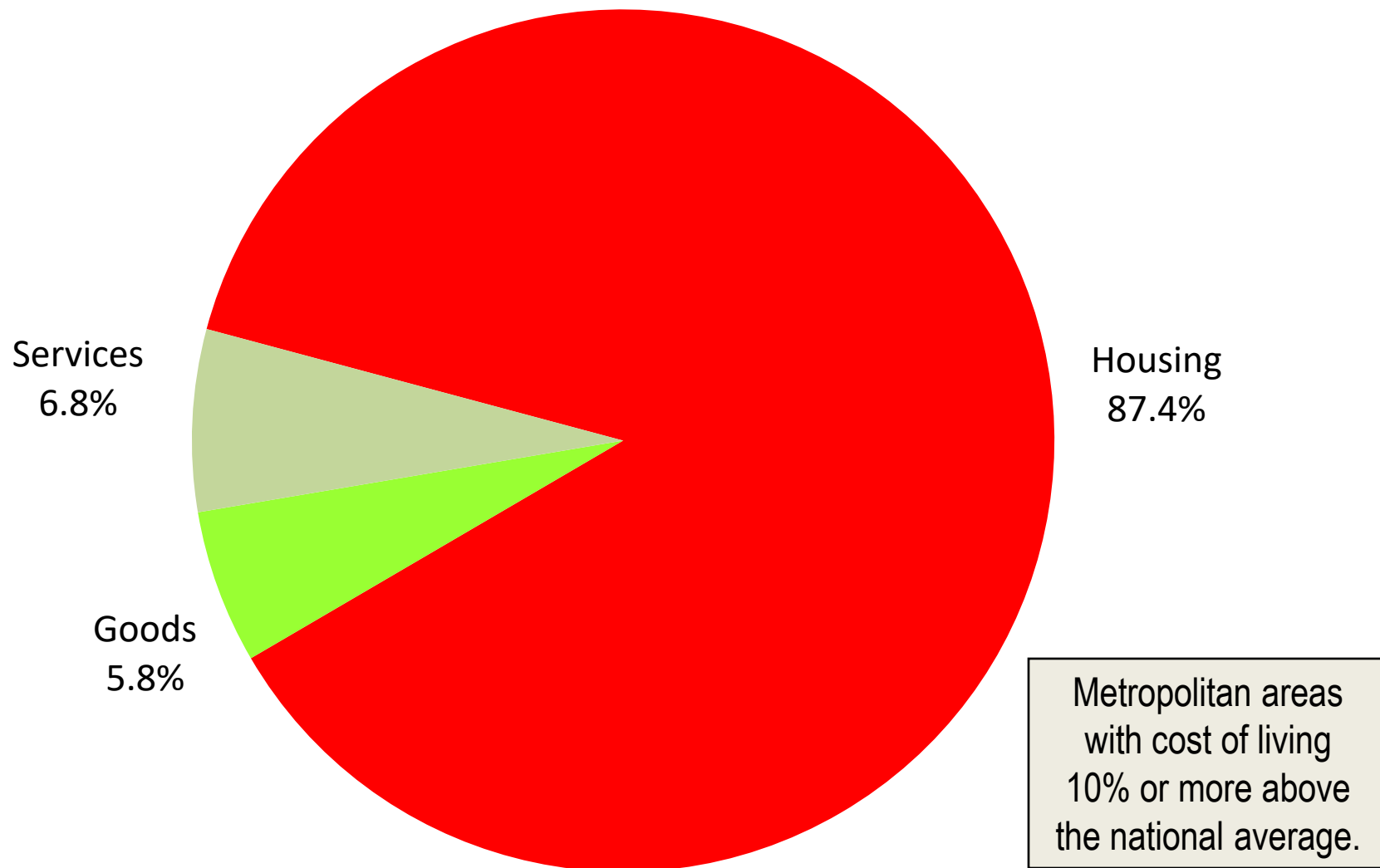


Derived from ACS 2017 & National Association of Realtors and Demographia data

Figure 47

Housing Share of Excess Costs of Living

MOST EXPENSIVE UNITED STATES MARKETS: 2017

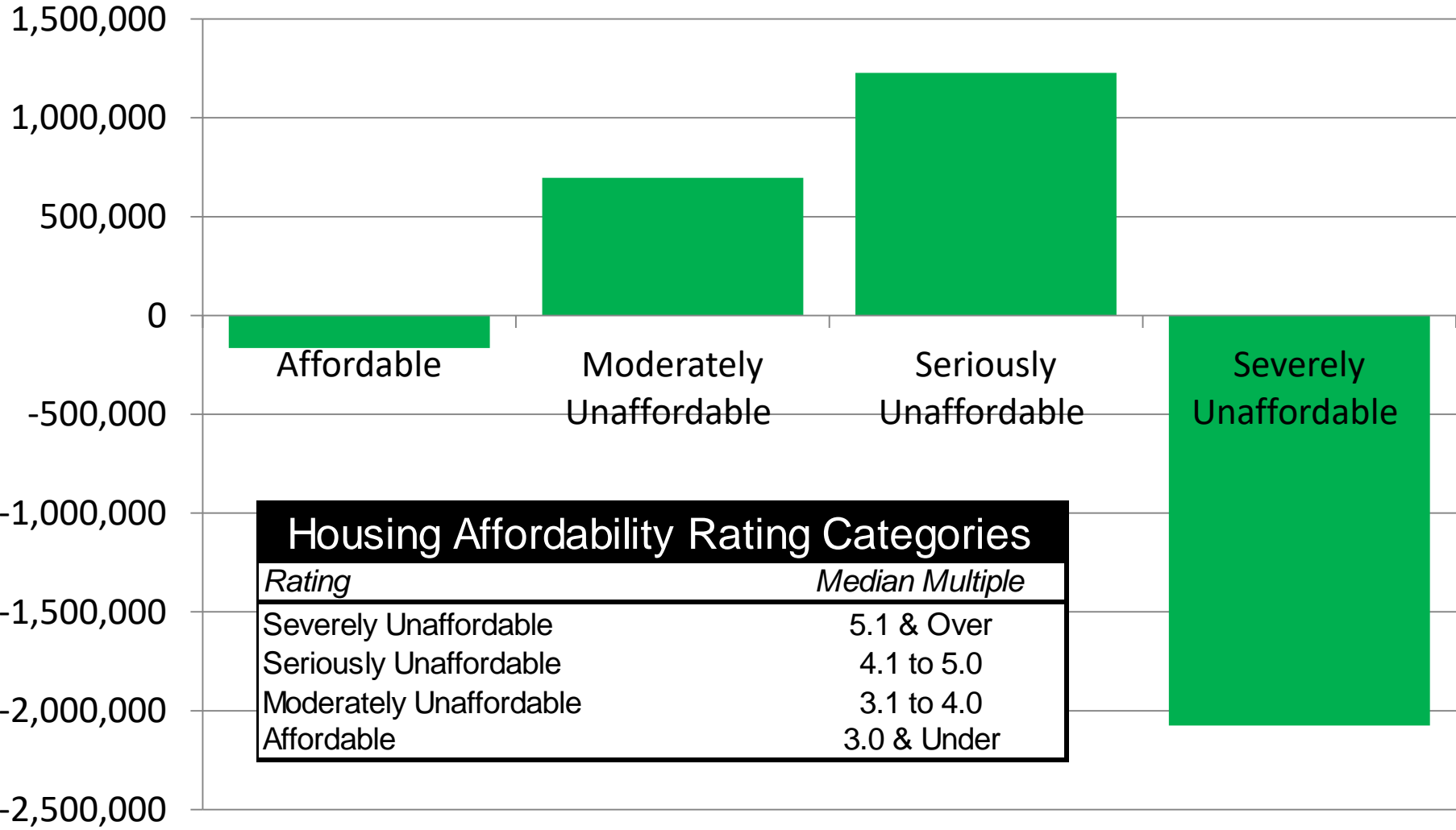


Estimated from Bureau of Economic Analysis & American Community Survey Data

Figure 48

Domestic Migration by Housing Affordability

2010-2019 B7 2019 MEDIAN MULTIPLE



| Housing Affordability Rating Categories | |
|---|------------------------|
| <i>Rating</i> | <i>Median Multiple</i> |
| Severely Unaffordable | 5.1 & Over |
| Seriously Unaffordable | 4.1 to 5.0 |
| Moderately Unaffordable | 3.1 to 4.0 |
| Affordable | 3.0 & Under |

Thank you
demographia@gmx.com

DEMOGRAPHIA